



Geographic Information Systems: Spatial analysis of geolocalized data

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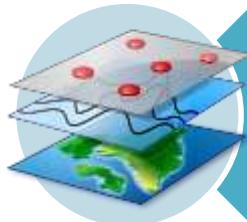
¿What is a geographic information system (GIS)?



Key concepts of GIS

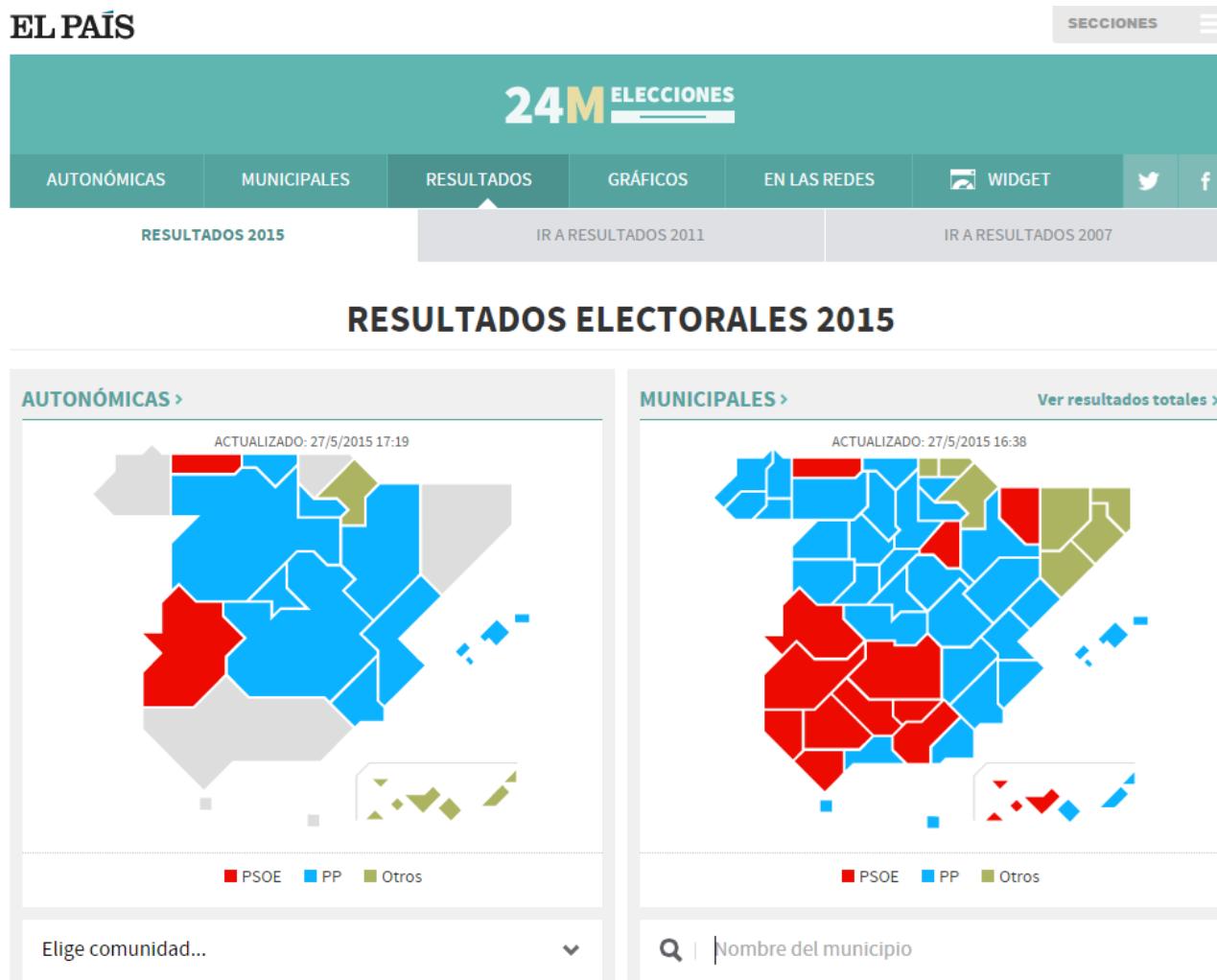


¿What can we do with a GIS?



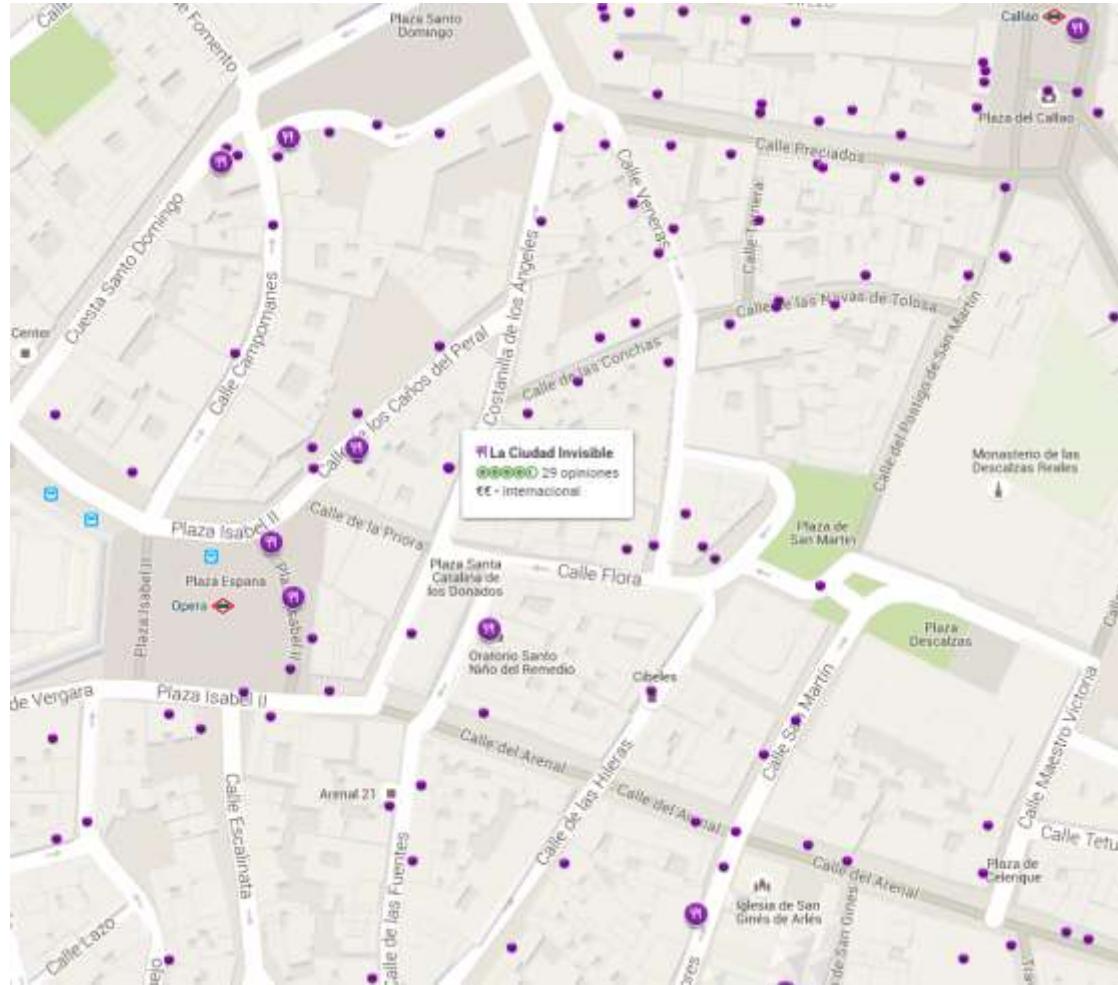
Software

Maps | Thematic maps



<http://resultados.elpais.com/elecciones/autonomicas-municipales.html>

Interactive maps



Interactive maps

FOURSQUARE Estoy buscando... Vista actual del mapa

Sugerencias para Compras cerca de Madrid

Mostrarme: Especiales No he estado Siguiendo Precio Abierto ahora Guardado Me gusta

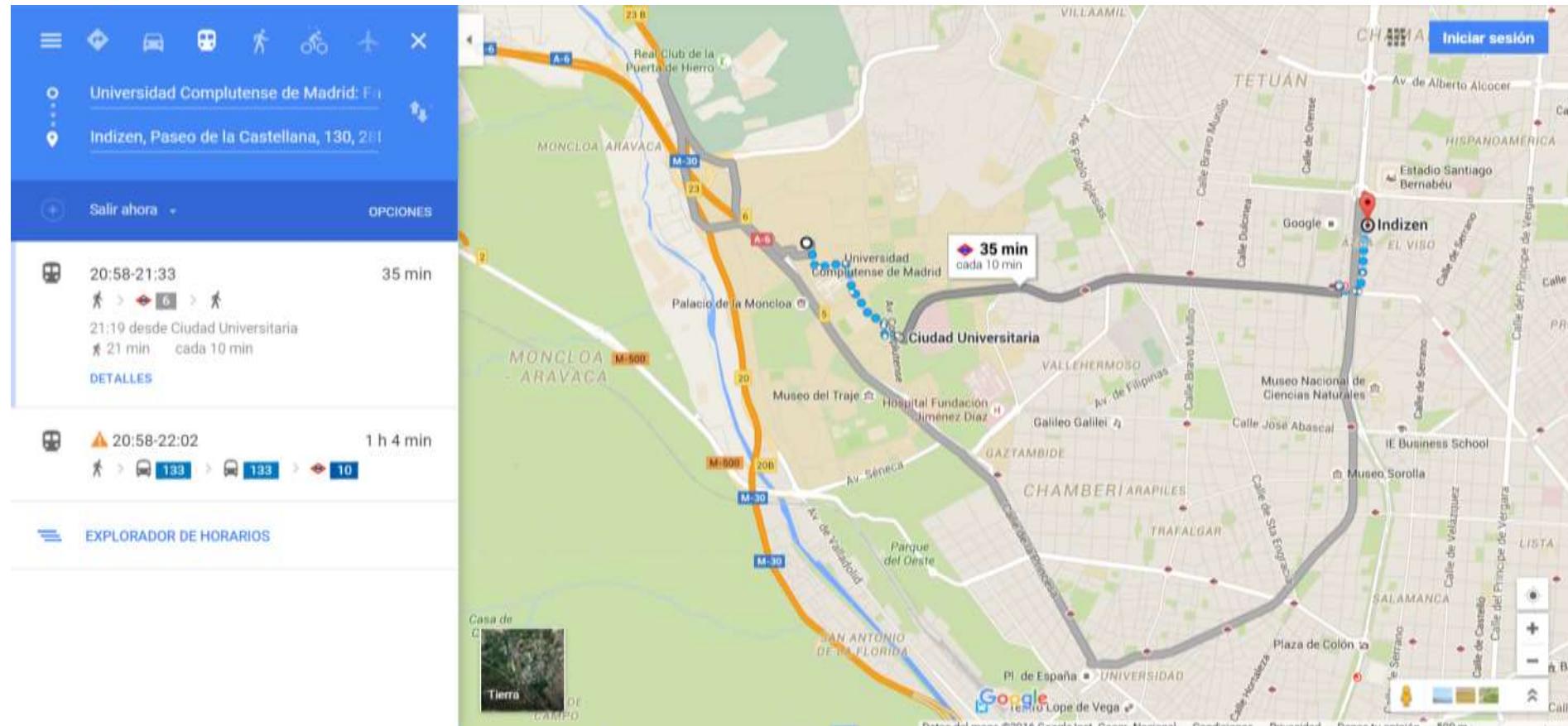
Descubre lugares que les encantan a tus amigos y expertos

[Regístrate con Facebook](#) or [Regístrate con tu email](#)

1. Mercado de Maravillas
 C. Bravo Murillo, 122 Mercado de productos de granja
"la mejor carne asturiana en el puesto de Gonzalo!!226" (13 tips)
"... camicieras, pescaderias,..., tradicionales." (3 tips)

2. Bodega Santa Cecilia
 C/ Blasco de Garay, 74 Tienda de vinos
"El parking para clientes un plus sobre todo x la zona." (3 tips)
"Con parking anexo para clientes :-)" (2 tips)

Interactive services



<https://www.google.es/maps>

Social networks



<http://www.panoramio.com/map/#lt=43.103427&ln=-4.134293&z=7&k=0&a=1&tab=1&pl=all>

Social networks

The one million tweet map

powered by  maptimize

Tweets since page load

- 1 0 2 3 7

Legend

 tweet cluster
 lastest tweet

Filters

cluster view  heatmap view

 keywords filter

hashtags filter

5 most popular hashtags

trndnl [81] madrid [40]

propuestapodamosav [16]

quierolistaracompania [14]

equipocarmenasp [13]

No Time Filtering

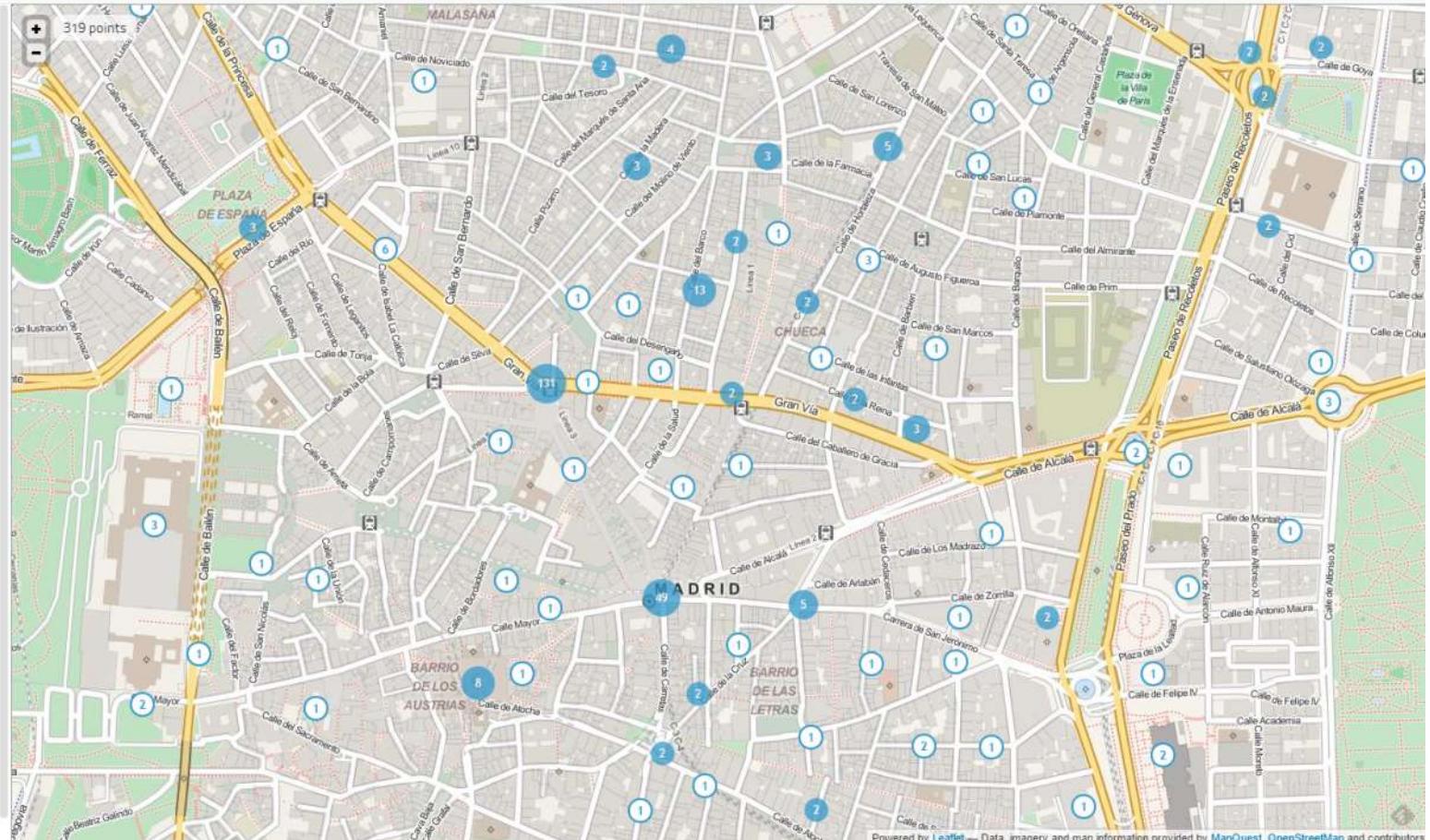
If you want to start with a blank map,
click on reset map button (reload the
page to see all tweets again).

 Reset map

Maptimize

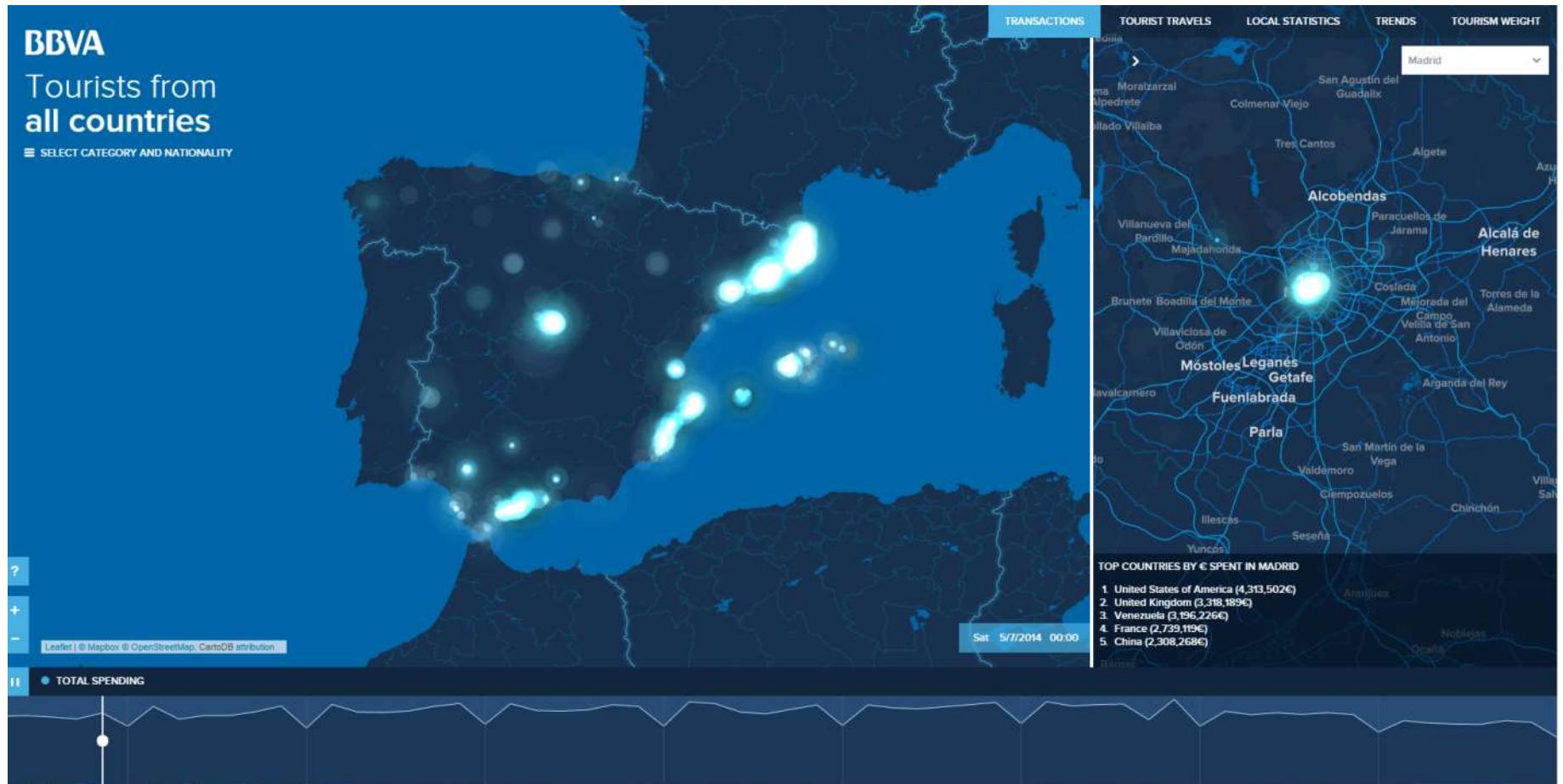
A geographical clustering engine for
online maps to display and analyse big
geolocalized data.

 Get more info



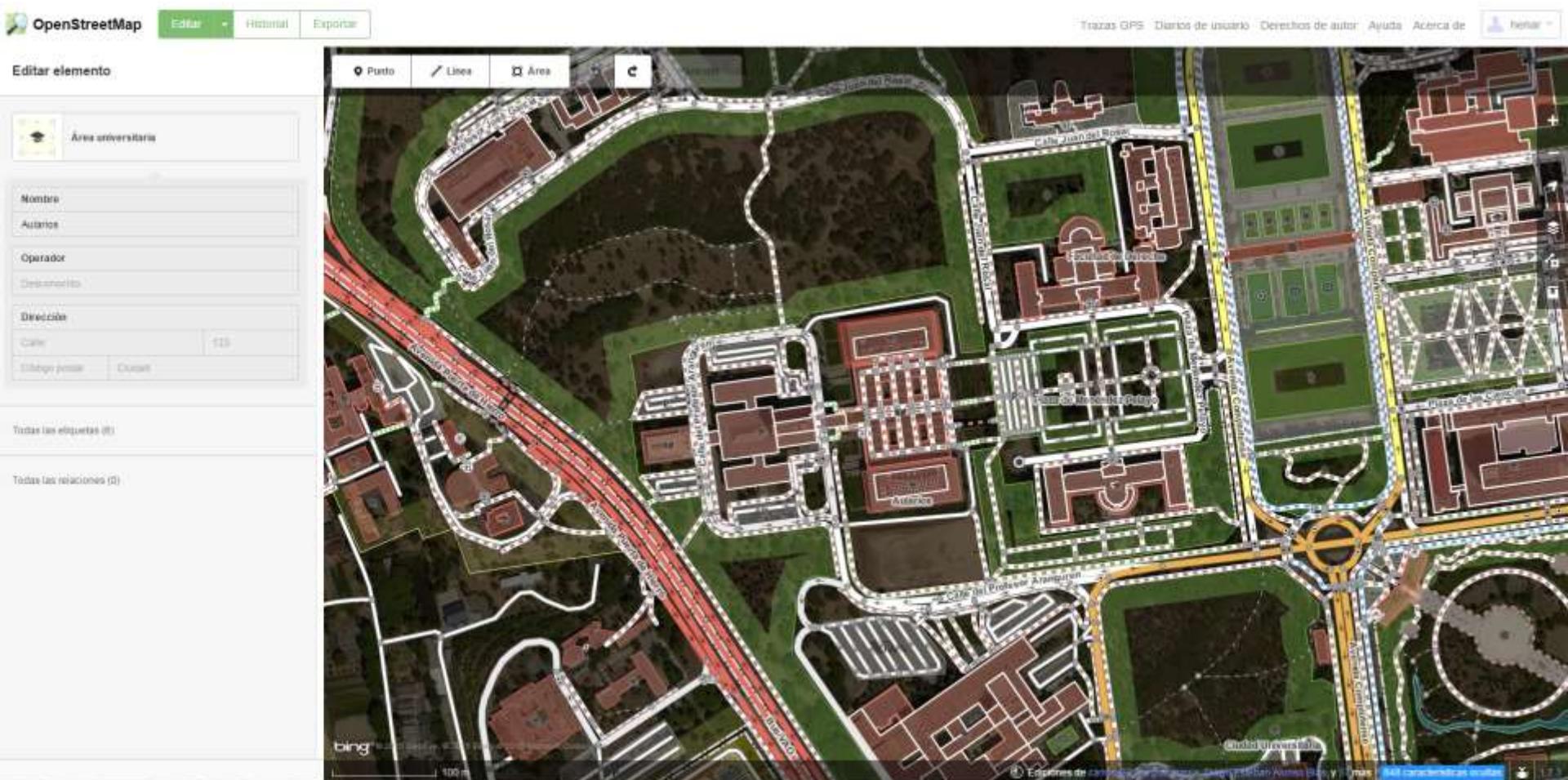
<http://onemilliontweetmap.com/>

Dynamic maps



<http://bbvatourism.vizzuality.com/>

Collaborative mapping

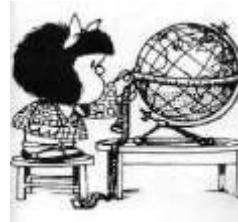


<http://www.openstreetmap.org>

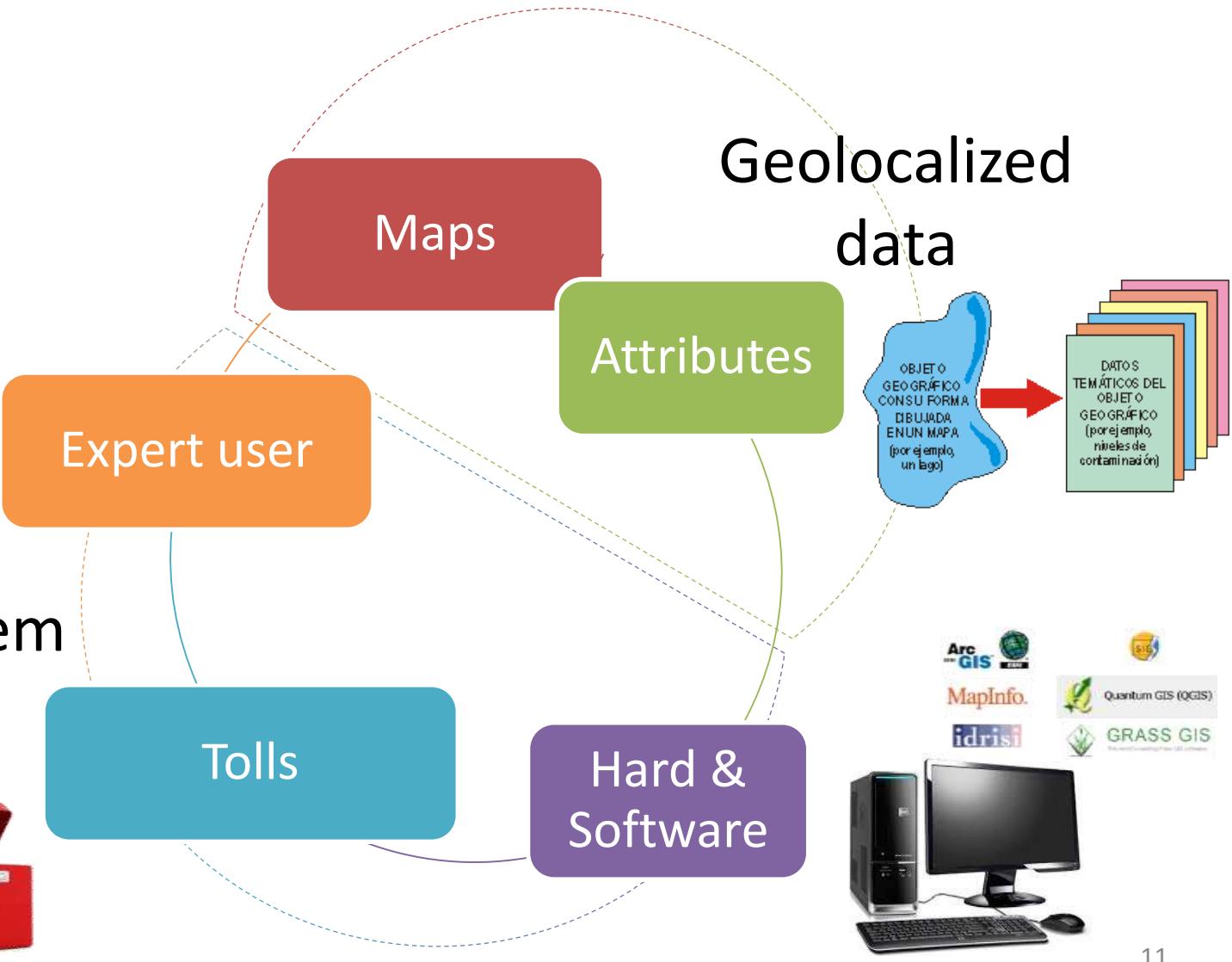


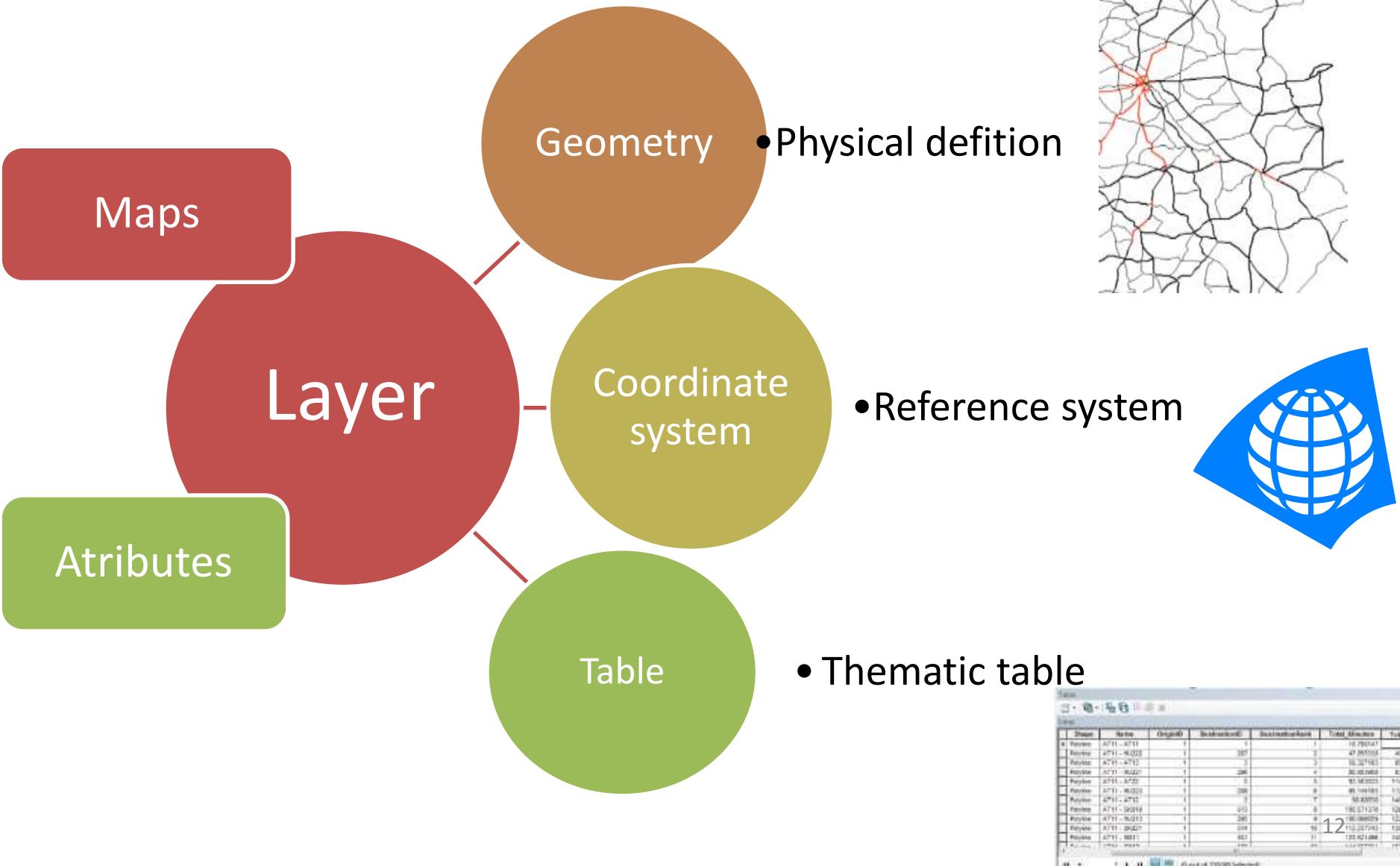
¿What is a GIS?

Geographic information system



System







Vector

Raster

Point

Line

Polygon

Malla

Firms

Metro
stations

streets

Metro
lines

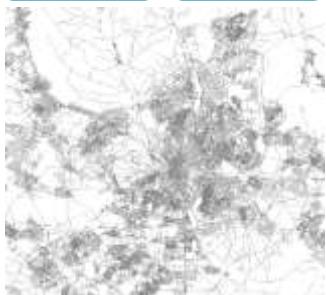
Census
tracks

Regions

Satellite
images

Digital
elevation
models

Populati-
on grid





Reference system

Geographic
coordinate system

Projected
coordinate system

Longitude

Latitude

X

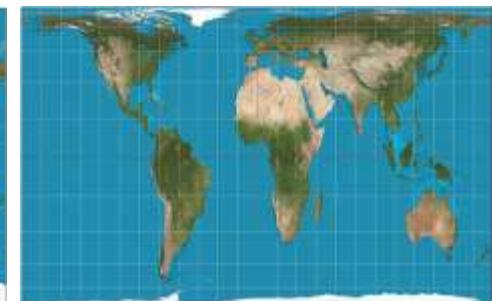
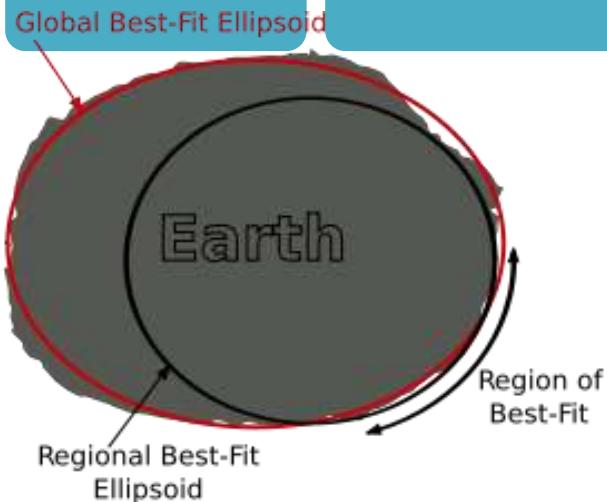
Y

Grade

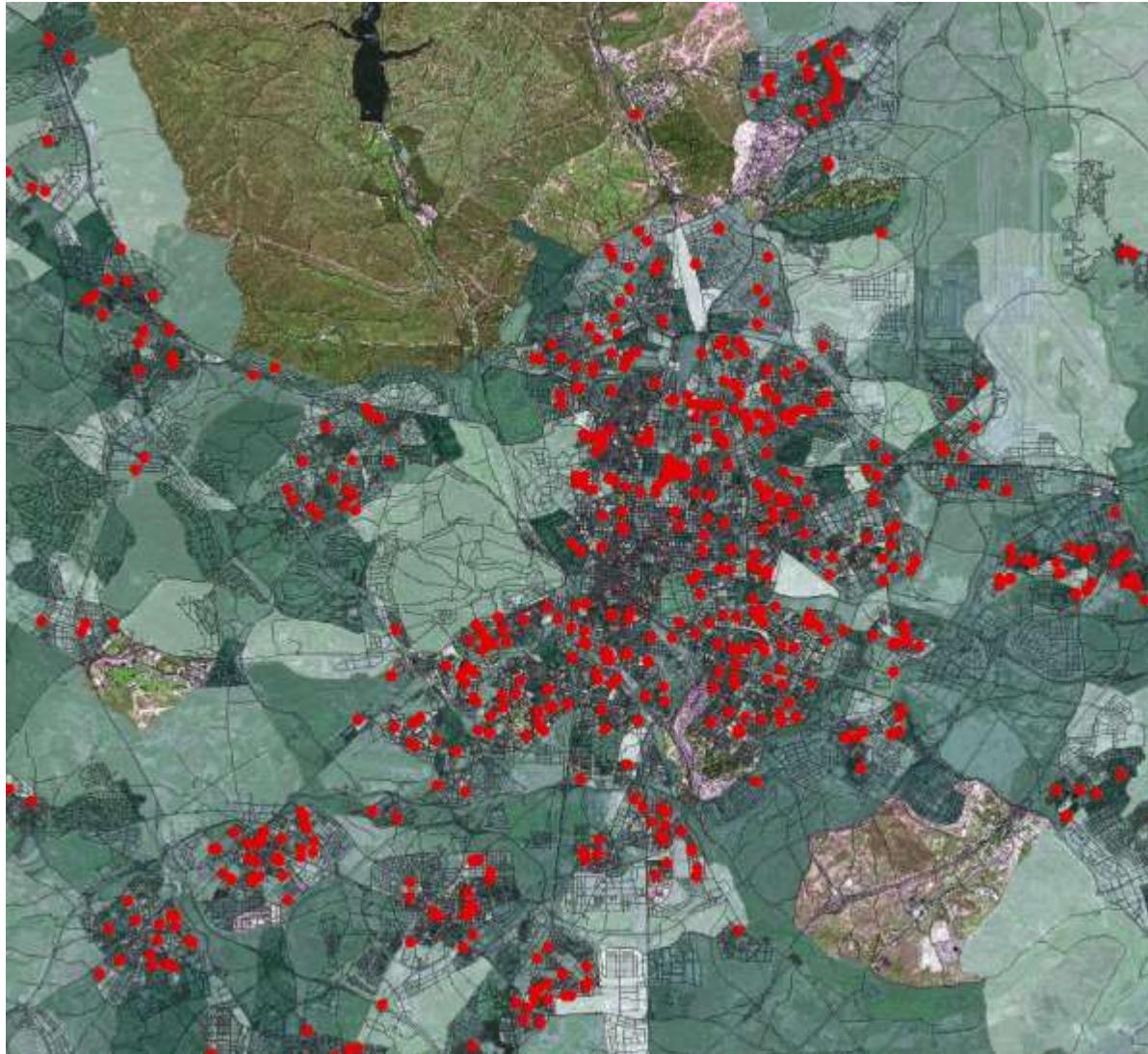
Grade

Meters

Meters



Combine different data types – spatial analysis and geostatistics





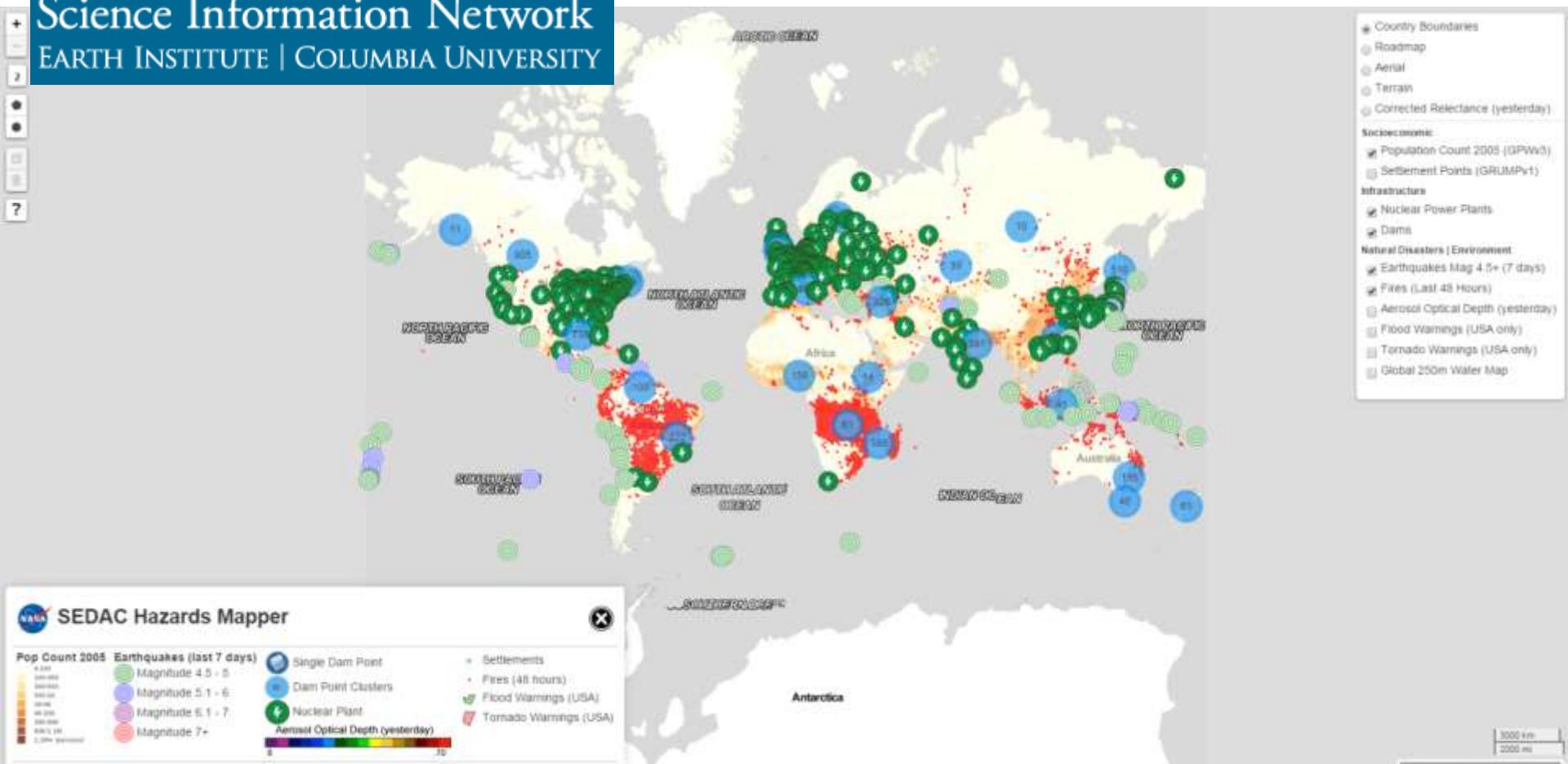
- Conversion
- Projections
- Edition
- Overlay y aggregation
- Measurements y spatial analysis
- Conectivity



¿What can we do with a GIS?

Map events

Center for International Earth
Science Information Network
EARTH INSTITUTE | COLUMBIA UNIVERSITY



<http://sedac.ciesin.columbia.edu/mapping/hazards/>

Geomarketing

Identify key opportunities for marketing strategies



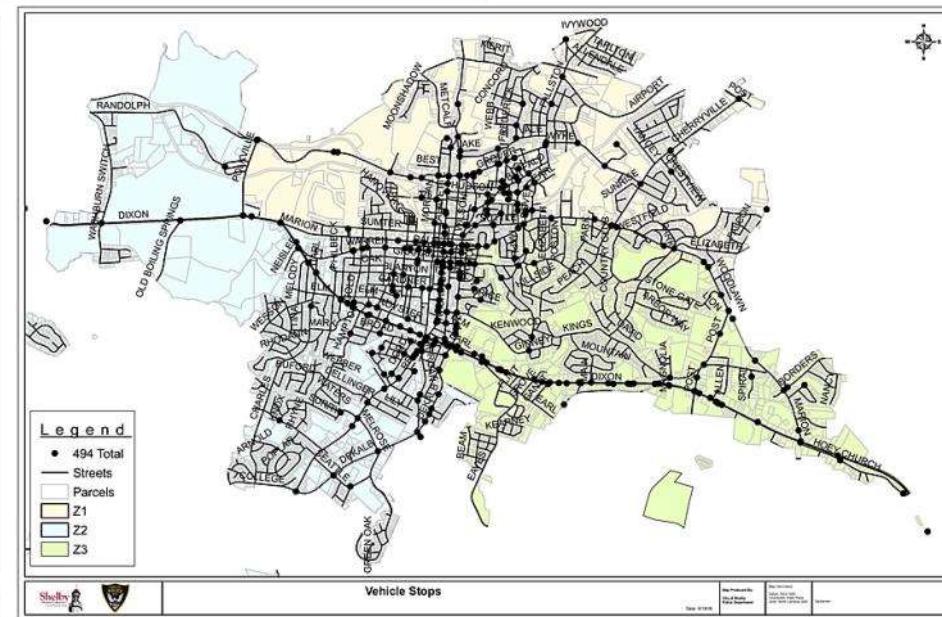
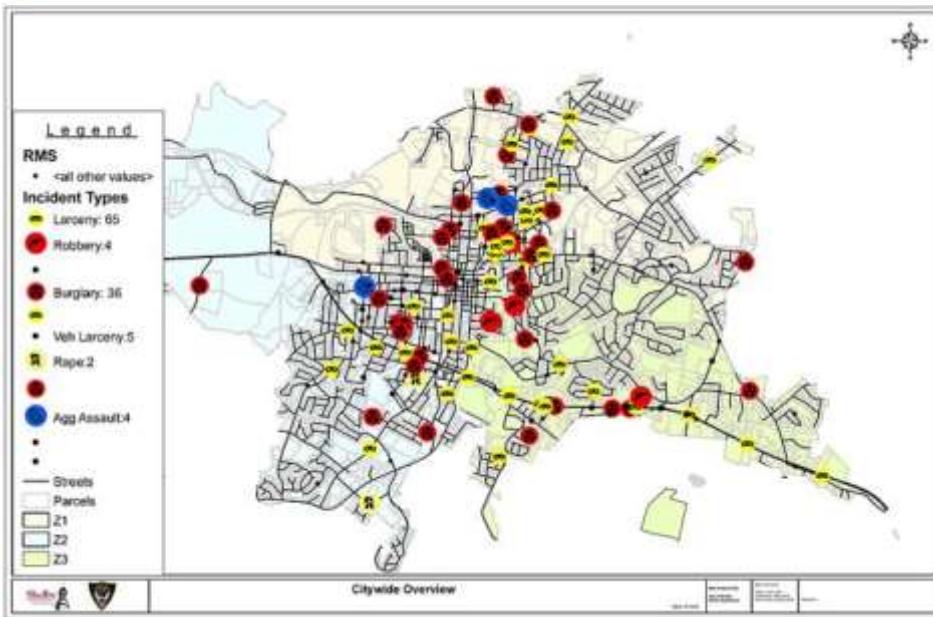
Plan sales routes, analyse service areas, identify potential clients, etc.

<http://marketingenredesociales.com/que-es-y-para-que-sirve-el-geomarketing.html/>

Analyse crime and citizens security

Highlights

- Staff uses GIS-generated intelligence for improved decision making.
- Integrated databases provide a complete information source.
- Visualized data helps community collaboration.



<http://www.esri.com/news/arcnews/summer08articles/intelligence-led.html>

https://drive.google.com/open?id=0B_bcmfROH5NVNzZZYmRwbmotWDg

Health

The Health and Environment Linkages Initiative (HELI)



World Health Organization



UNEP

Search

Maps and spatial information technologies (Geographical Information Systems) in health and environment decision-making

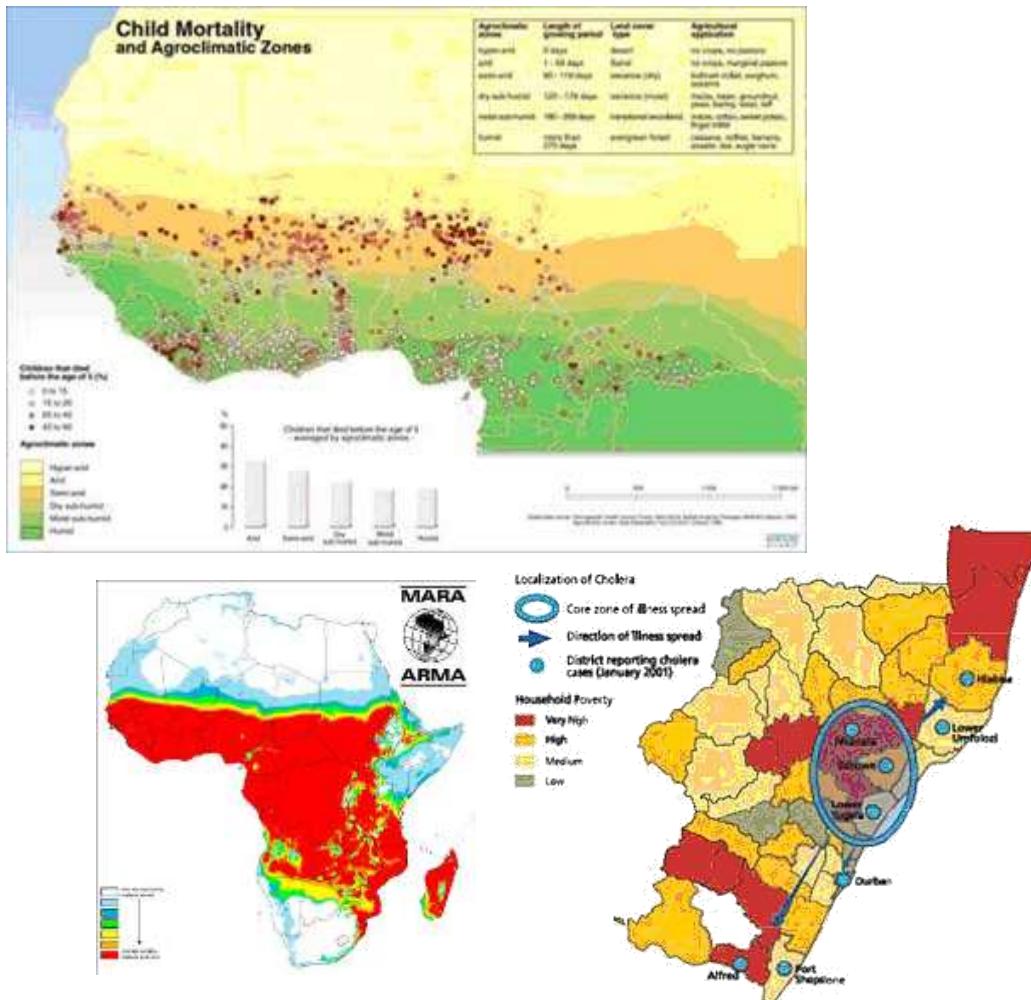
Health and Environment Linkages Policy Series

This policy brief relates to the use of spatial representation of environmental information, and how such techniques can support the integrated analysis of health and environment data, as well as presentation of summary information. This paper reviews the strengths and weaknesses of maps and mapping techniques, provides some key illustrations and case studies, and lists some of the major information sources.

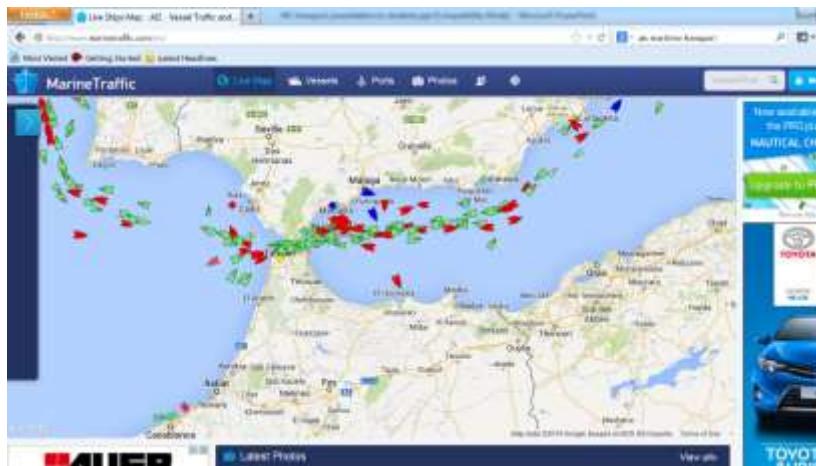
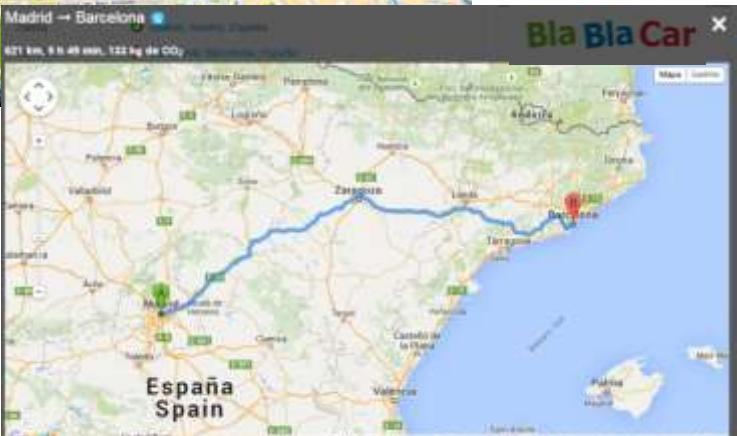
Why use maps?

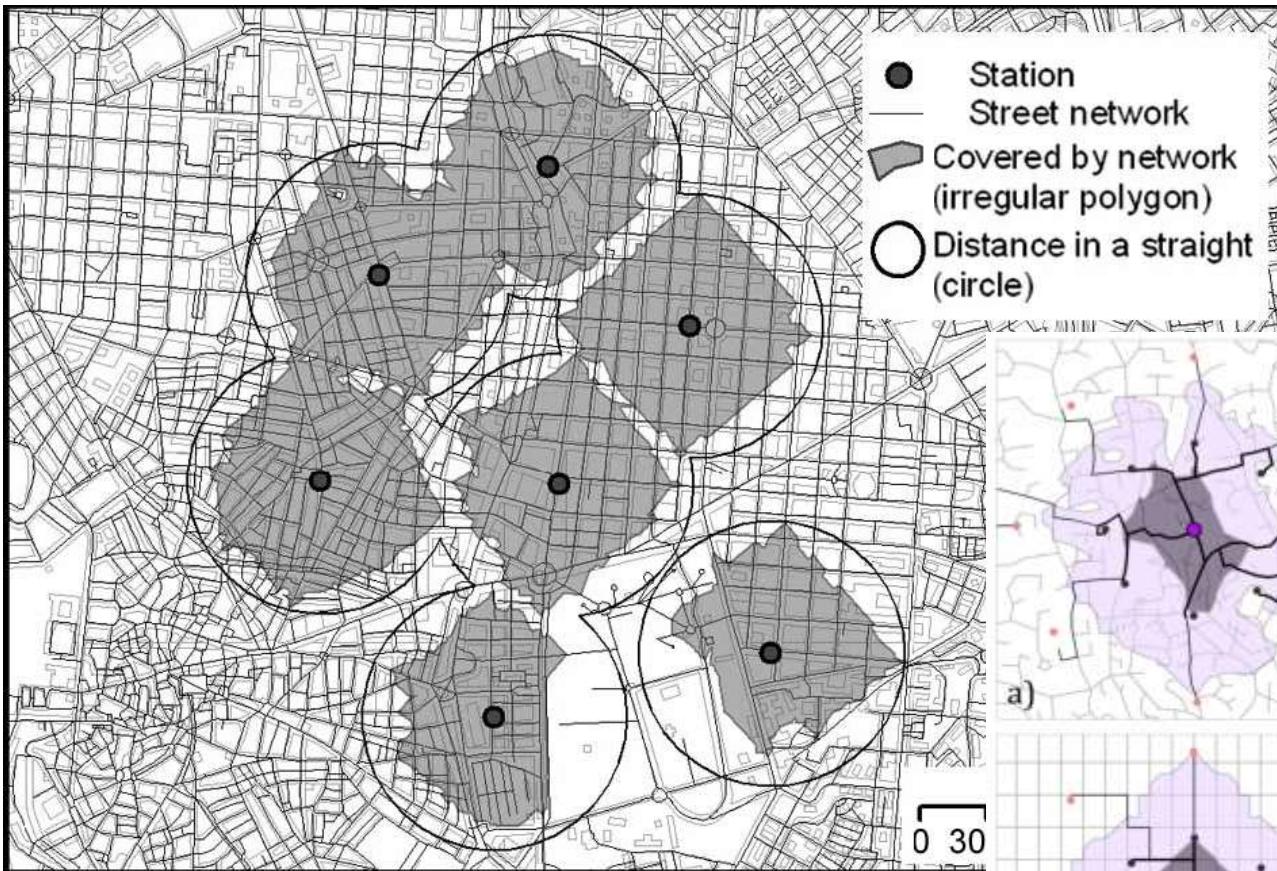
Maps and spatial information technologies have three main advantages:

- **They can be a means of recording and storing information.** Governments, the private sector, development agencies, and civil society groups store large quantities of information about the environment and the location of natural resources, as well as about populations and demographic trends.
- **They can be used to identify and investigate spatial patterns.** Maps draw attention to spatial relationships, for example the distribution of a resource over space, over time, or in relation to other factors such as the presence or growth of human settlements. Once these relationships are recognized, we can start to analyse them and search for the underlying causes and processes, which in turn can be useful in improving planning and development.
- **They are effective in presenting information and communicating findings.** Maps allow us to convey information and findings that are difficult to express verbally, or to condense messages that would be lengthier to describe in words. They are often more memorable, because they have colour and shape. They can be used to demonstrate relationships in a way that is more striking – by showing the intensity of a problem in one area relative to the intensity in another area, or by showing the change in distribution of a resource over time.

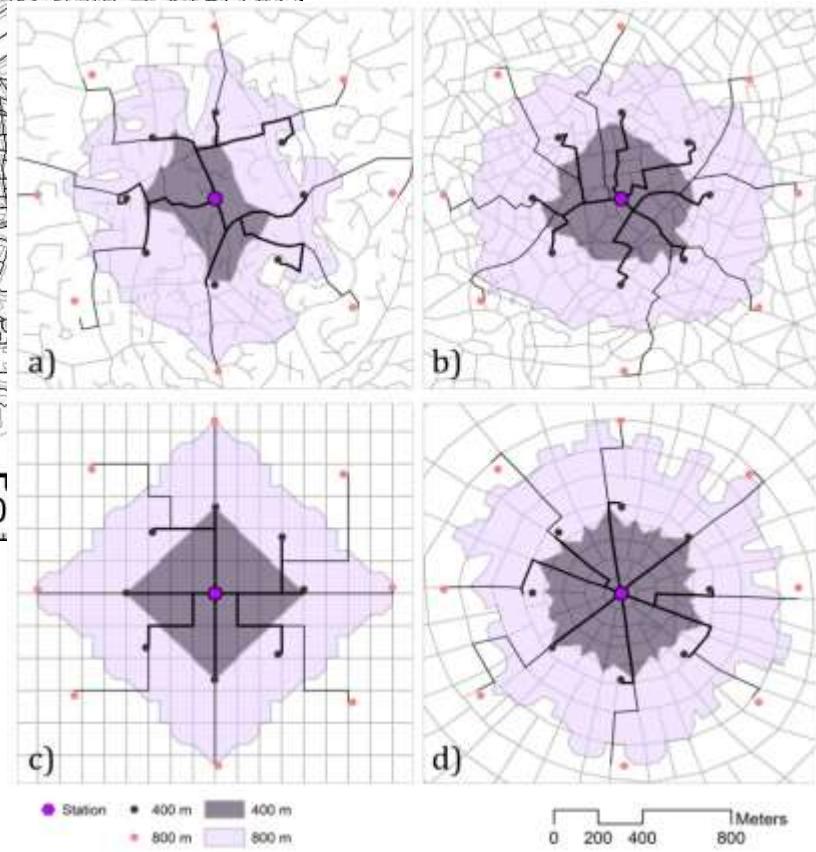


Transport





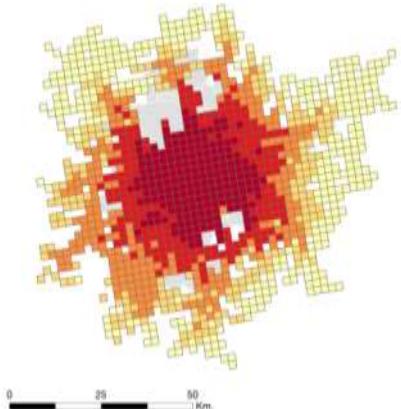
Analysing proximity to public transport: the role of street network design



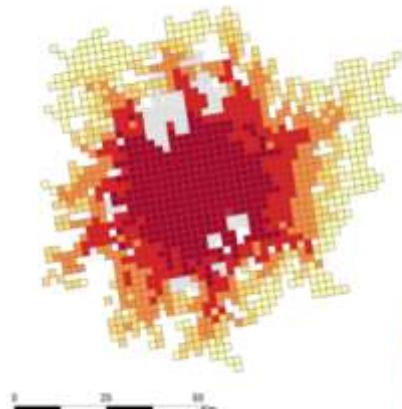
Accessibility static vs dynamic – available opportunities (population within 30 min)



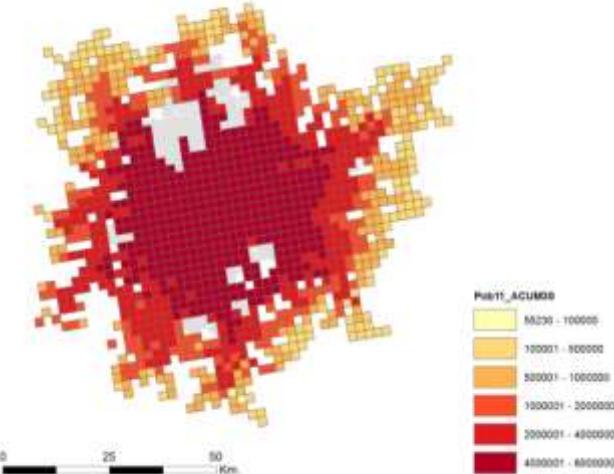
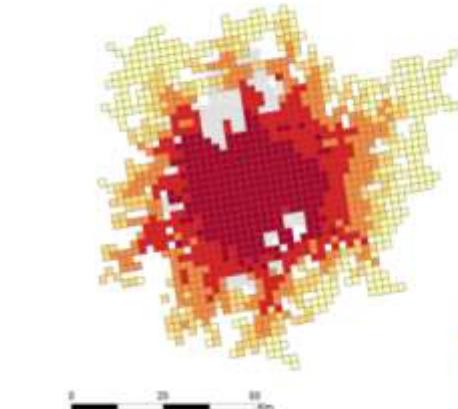
Morning
(09:00 – 11:59)



Afternoon
(13:00 – 16:59)

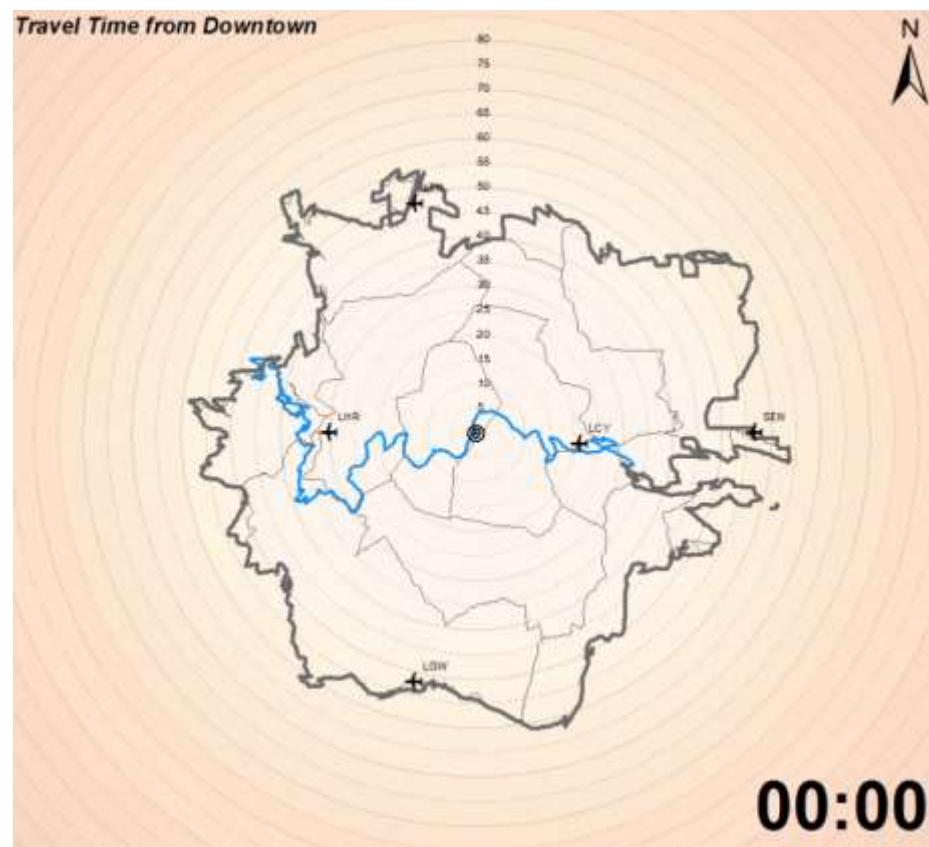
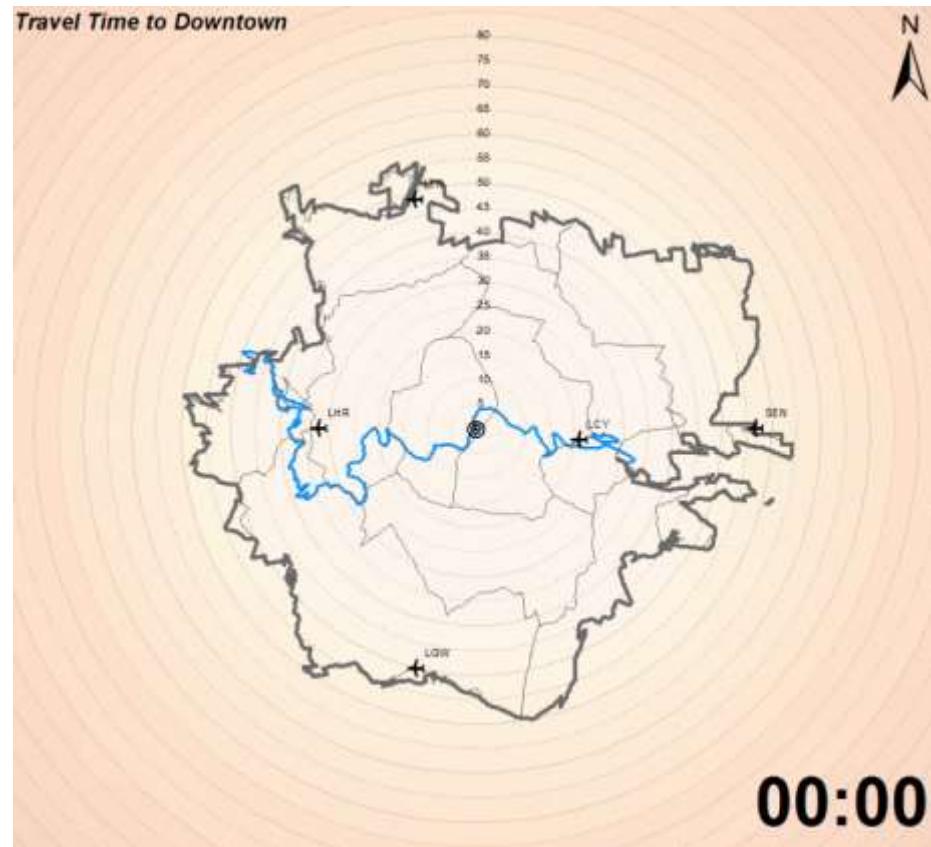


Night
(18:00 – 23:59)



The impact of congestion in accessibility

Work in progress





GlobalUrbanDatafest

Best Software

Winner: [Proyecto Breathe Better](#) - Madrid, Spain

https://urbandatafest.mybluemix.net

Breathe Better

Menu

ROUTE CIRCULAR

Do you want to do a route but you don't want to think?

Don't worry, I will suggest you a circular route avoiding high pollution levels!

Hey! I am in beta, so maybe you have to run a little more that what you want :-P

Length (km)

6

LETS GO!

5.889 KM
~2 HOURS

Nitrogen Dioxide $\mu\text{g}/\text{m}^3$

Good	0 - 100
Ambiental	101 - 200
Deficient	201 - 300
Bad	>301

N₂O : 0.3 $\mu\text{g}/\text{m}^3$

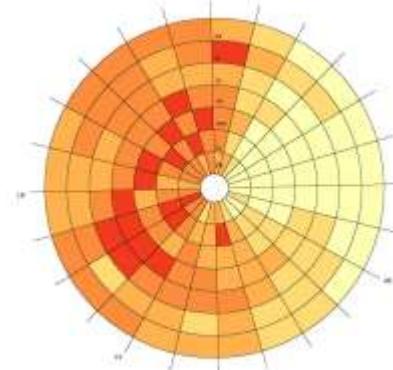
Mapa Satélite

Datos abiertos

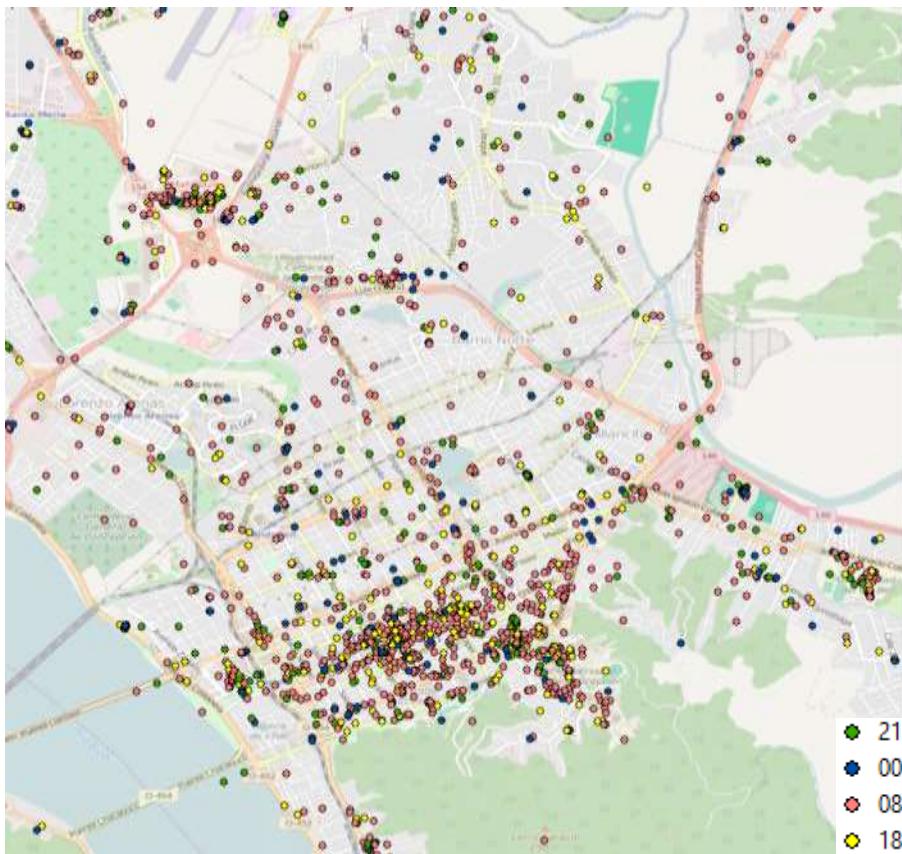
<http://www.global.datafest.net/projects/breathe-better>



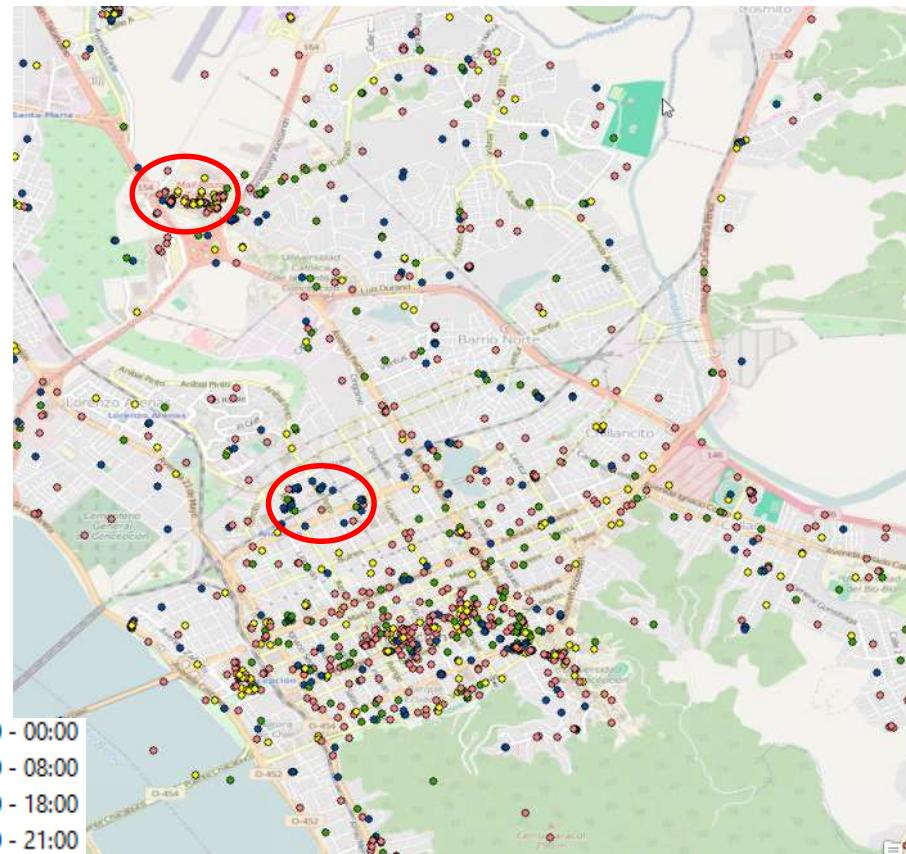
tGIS



Tweets de lunes a jueves por franja horaria



Tweets en fin de semana por franja horaria

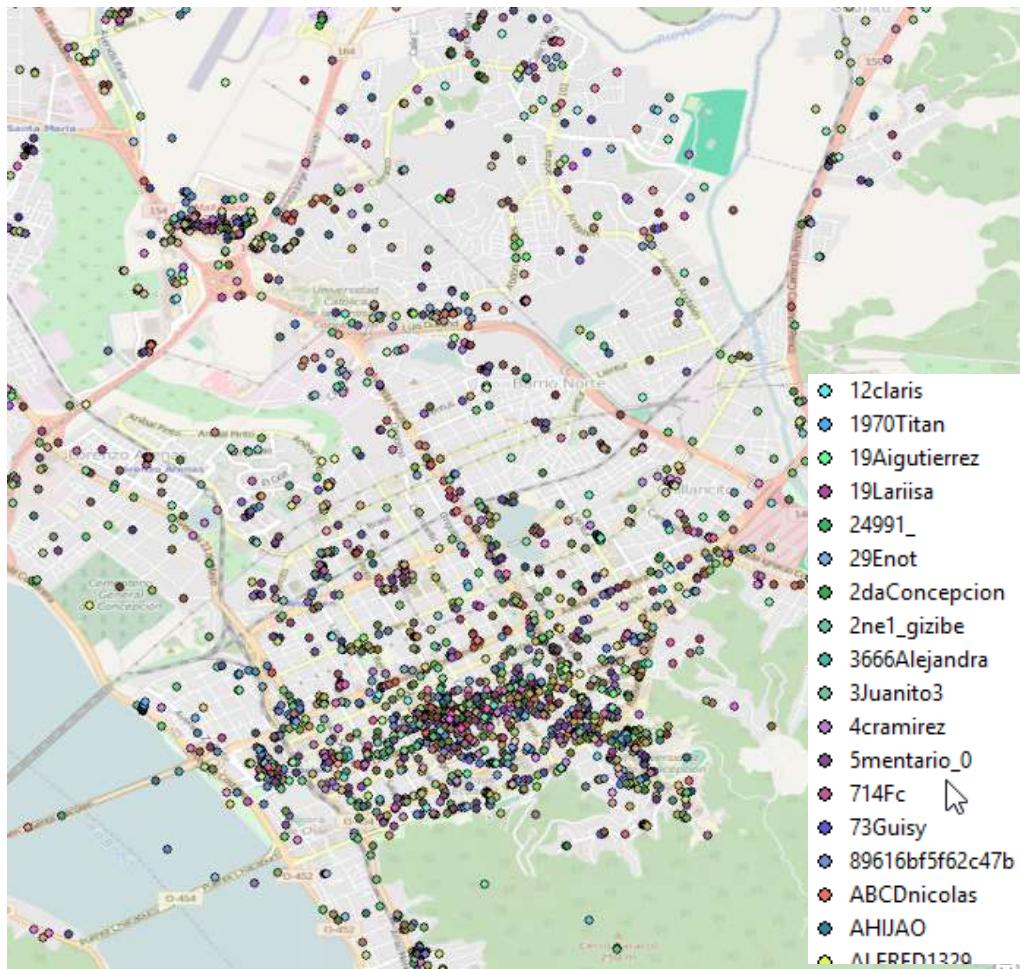




tGIS



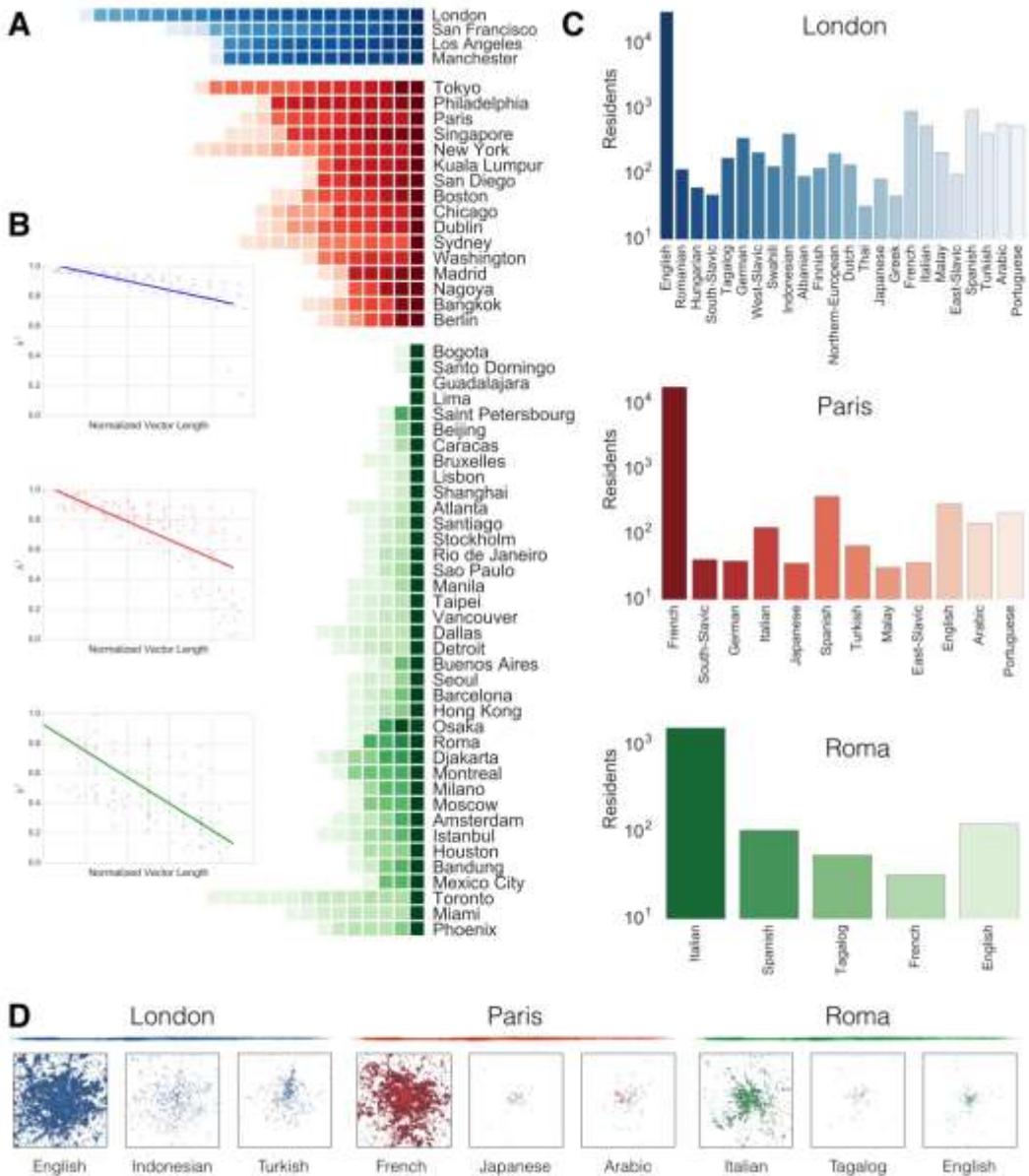
Usuarios



Integration Patterns of International Communities in Cities

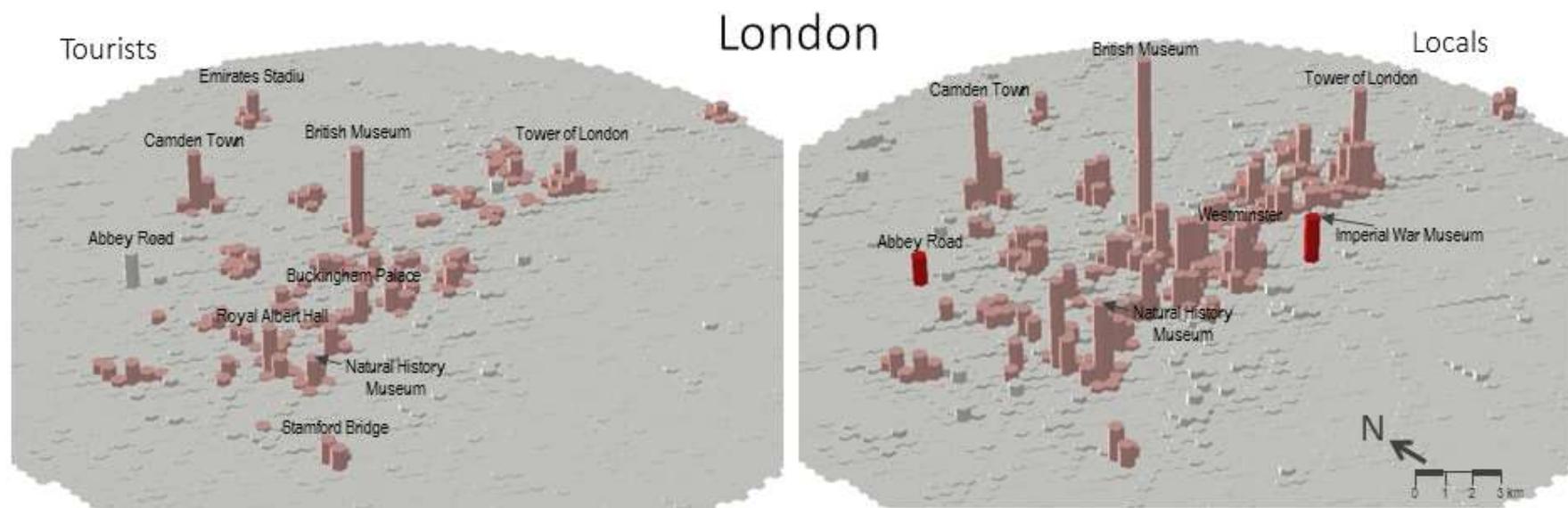


Power of Integration. Three groups of cities show similar behaviour in the number of languages detected, in their level of integration and in their relative ranges (**A**), as shown in the normalized decay of their respective sorted values of entropy (**B**). The *Integration Skyline* diagram (**C**) let comprehend the distribution of each community in function of the number of resident users detected in each city and their respective entropy (i.e the color of the bars in descending order). It may occur that small communities (in terms of users) show higher level of integration than others represented by higher number of detected residents. A schematic spatial distribution of people is highlighted, related to the three languages (**D**), plotted over a radius of 30 km measured from the barycenter of the city.



Identification of tourist hot spots based on social networks: A comparative analysis of European metropolises using photo-sharing services and GIS

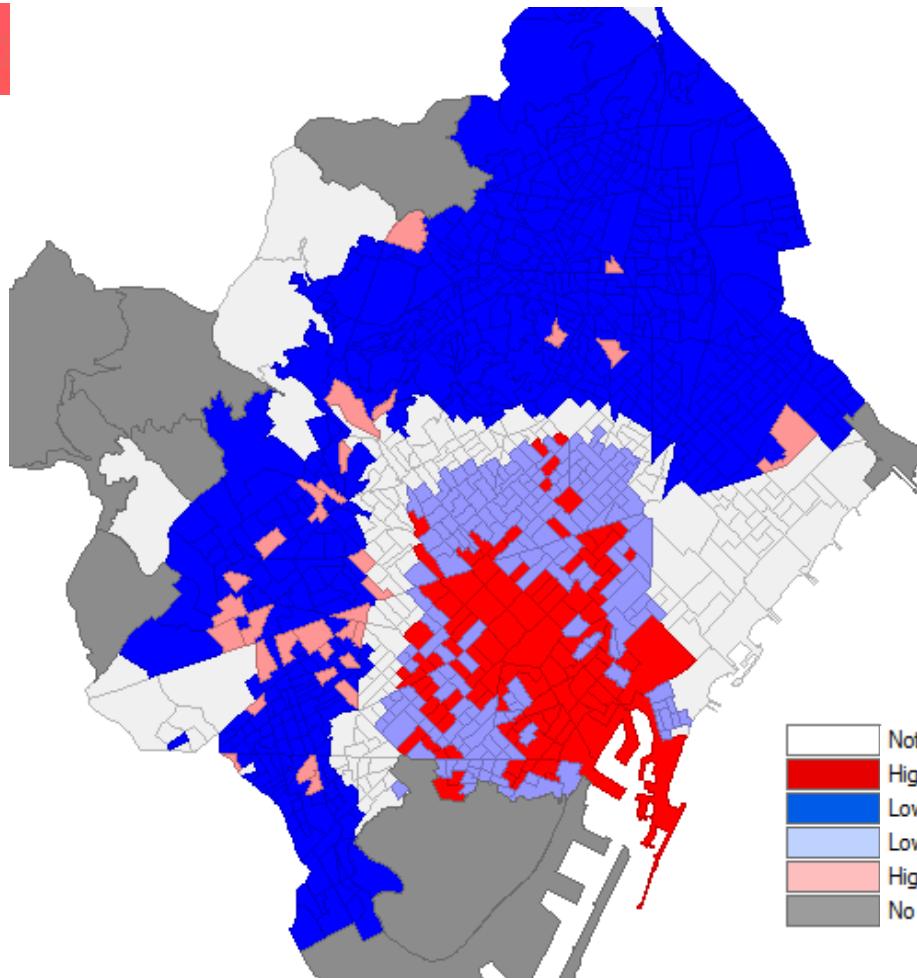
Panoramio





tGIS

Regular accommodation vs. Airbnb



Bivariate Anselin Local Moran's I statistic (LISA)

MULTA DEL AYUNTAMIENTO DE COLAU

Airbnb: "Barcelona es la única ciudad del mundo que nos ha multado"

Colau sanciona a la plataforma con 600.000 euros por anunciar pisos turísticos ilegales



CLARA BLANCHARD
Barcelona - 24/06/2016 - 07:33:03



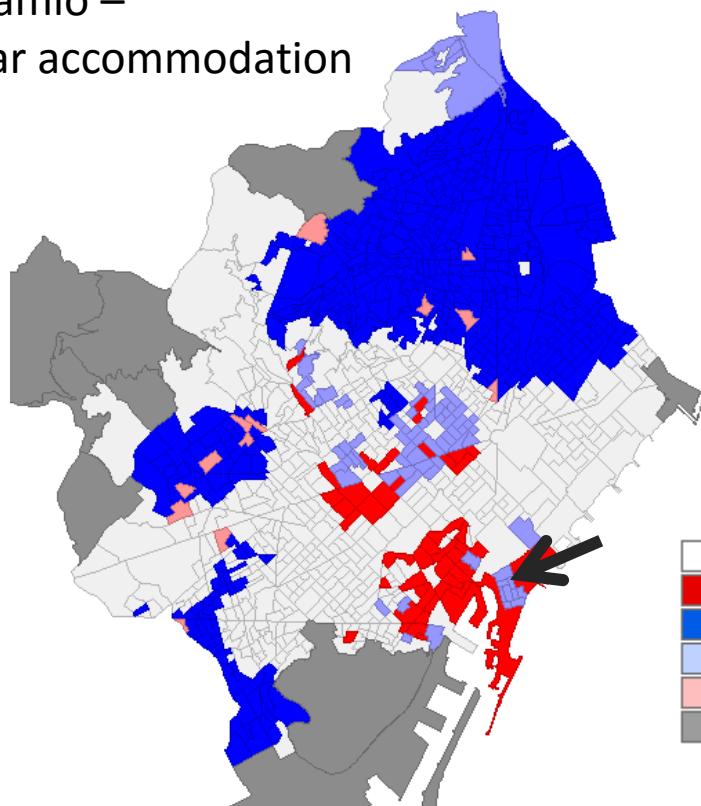
Javier Gutiérrez, Juan Carlos García, María Henar Salas-Olmedo, Gustavo Romanillos. *Airbnb irruption in heritage cities: towards the collapse of historical centres?*



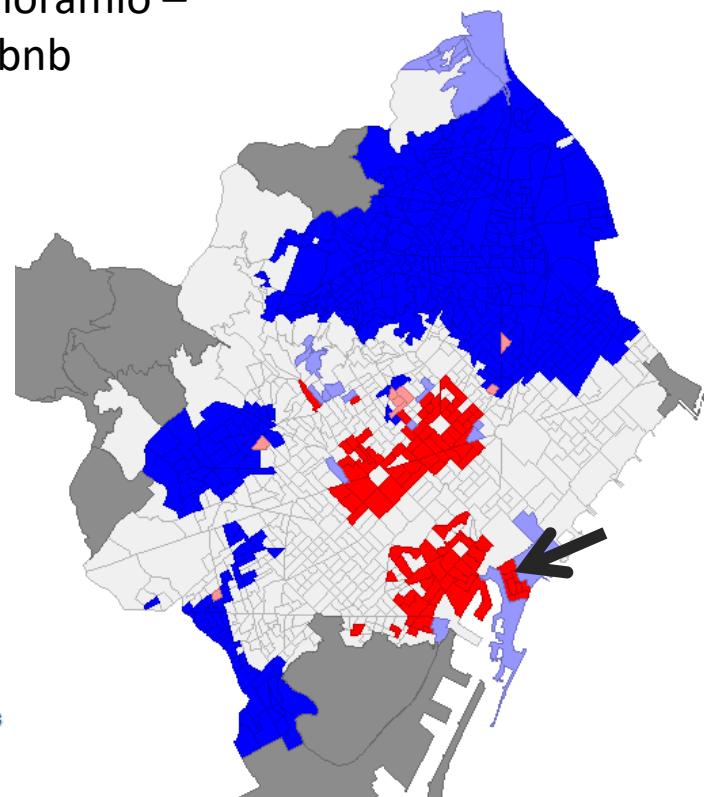
tGIS



Panoramio –
Regular accommodation

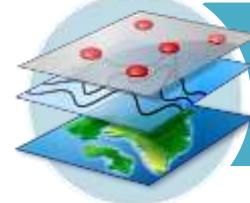


Panoramio –
Airbnb



Bivariate Anselin Local Moran's I statistic (LISA)

Software



MapInfo.



Open source



Quantum GIS (QGIS)



GRASS GIS

The world's leading Free GIS software





gvSIG 1.10:Sanejament.gvp

Archivo Capa Ver Vista Red Tabla Ventana SWMM Ayuda

Subcatchment

Vista : Sanejament a Poble nou

Table: Tabla de atributos: junction.shp

OBJECTID	ID_Junct	cota_terr	Invertel	maxdepth	xcoord	ycoord
1	0100097	164.68	163.15	1.53	427687.0	4601890.0
2	0100001	162.44	159.89	2.55	427664.0	4601880.0
3	0100002	154.14	152.16	1.98	427623.0	4601880.0
4	0100003	154.19	152.43	1.76	427628.0	4601870.0
5	0100004	153.98	152.22	1.76	427626.0	4601870.0
6	0100005	153.97	151.55	2.42	427641.0	4601800.0
7	0100006	153.47	151.16	2.31	427649.0	4601750.0
8	0100009	153.38	151.36	2.02	427644.0	4601740.0
9	0100010	154.05	152.28	1.77	427616.0	4601750.0
10	0100096	159.39	154.49	4.9	427572.0	4601750.0
11	0100083	159.91	155.07	4.84	427556.0	4601750.0
12	0100095	159.72	155.0	4.72	427559.0	4601750.0
13	0100094	160.4	156.55	3.85	427548.0	4601760.0
14	0100093	160.48	157.08	3.4	427547.0	4601770.0
15	0100092	161.07	158.1	2.97	427533.0	4601770.0
16	0100091	163.51	160.41	3.1	427519.0	4601750.0
17	0100090	166.57	162.96	3.61	427499.0	4601720.0
18	0100090	166.63	164.93	1.7	427505.0	4601710.0
19	0100089	169.02	165.77	3.25	427478.0	4601710.0
20	0100088	171.64	167.82	3.82	427453.0	4601690.0
21	0100087	174.11	170.7	3.41	427429.0	4601690.0
22	0100086	176.43	173.19	3.24	427401.0	4601680.0
23	0100032	179.74	176.81	2.93	427374.0	4601650.0
24	0100031	180.34	176.17	4.17	427361.0	4601660.0
25	0100078	176.36	173.77	2.59	427418.0	4601640.0
26	0100026	168.08	165.8	2.28	427517.0	4601680.0
27	0100025	162.23	159.35	2.88	427566.0	4601700.0
28	0100011	155.26	153.17	2.09	427609.0	4601720.0
29	0100007	152.75	151.09	1.66	427652.0	4601730.0
30	0100008	152.75	150.88	1.87	427652.0	4601730.0
31	0100014	155.88	154.29	1.59	427655.0	4601690.0
32	0100012	160.04	157.14	2.9	427610.0	4601700.0
33	0100013	163.17	160.32	2.85	427611.0	4601680.0
34	0100094	184.09	180.4	3.69	427324.0	4601660.0
35	0100035	188.58	184.64	3.94	427286.0	4601660.0
36	0100036	192.0	188.6	3.4	427253.0	4601660.0
37	0100101	191.75	190.45	1.3	427253.0	4601650.0
38	0100076	197.05	194.12	2.93	427209.0	4601650.0
39	0100075	199.12	197.08	2.04	427190.0	4601640.0
40	0100074	200.29	198.14	2.15	427212.0	4601610.0
41	0100073	199.91	197.8	2.11	427227.0	4601570.0
42	0100037	190.31	189.0	1.31	427269.0	4601600.0
43	0100038	185.31	182.38	1.03	427316.0	4601620.0

4 / 110 Total registros seleccionados.



Quantum GIS (QGIS)



GRASS GIS
The world's leading Free GIS software

The screenshot shows the Quantum GIS (QGIS) application interface. The main window displays a satellite map of a residential area with buildings colored in various shades of blue, purple, and red. A legend on the left side lists categories such as Baracca, Capannone, Edificio, etc. A table titled "Attribute table - Edifici_1" is open, showing detailed information for selected buildings, including their type, area, and perimeter.

tipo_label	z	tipo	tipogrl	area_int	perim_int	
1083	2.02.01	11.000000	Edificio	Building	37	25
1084	2.02.01	9.000000	Edificio	Building	874	115
1085	2.02.01	19.100000	Edificio	Building	717	180
1086	2.02.01	18.990000	Edificio	Building	113	86
1087	2.02.01	16.710000	Edificio	Building	232	61
1088	2.02.01	8.680000	Edificio	Building	73	31
1089	2.02.01	14.090000	Edificio	Building	116	47
1090	2.02.01	2.580000	Edificio	Building	52	35
1091	2.02.01	8.000000	Edificio	Building	903	47

Below the main map, a smaller inset map shows a specific area with a red rectangle highlighting a region of interest. To the right of the map, a GRASS Tools dialog box is open, displaying various network analysis tools like Voronoi diagram (lines), Convex hull, and Network analysis.

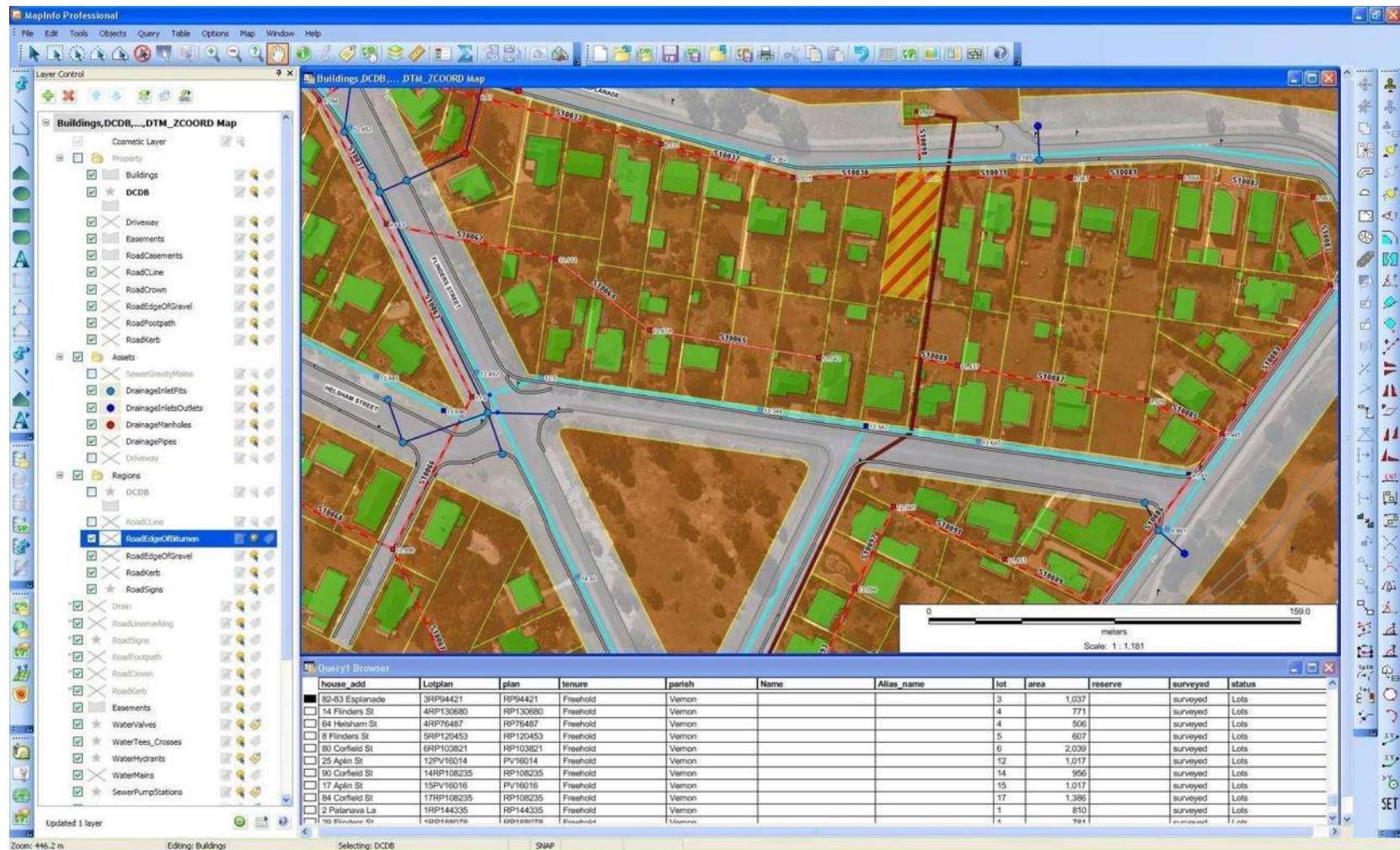


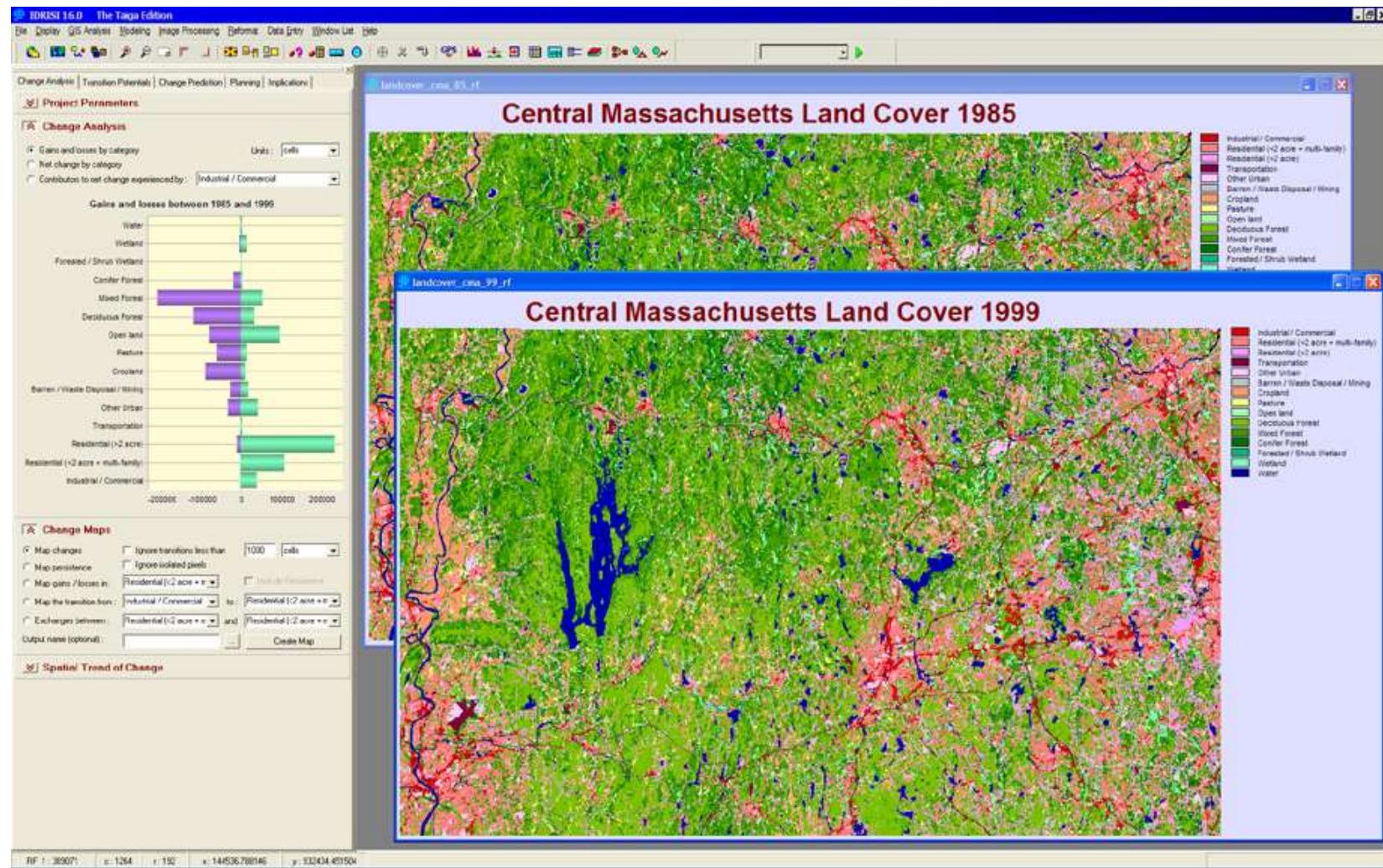
CartoDB™ 2015
Maps your world's data

The image shows the homepage of CartoDB. The background is a dark map of a city area, likely New York City, with street grids and neighborhood names visible in white and light blue. Overlaid on the map are several white text elements and navigation links. At the top center, a message reads "We are excited to welcome Nutiteq — pioneers in native mobile mapping. Please read more." Below this are five main navigation categories: "PRODUCT -" with a gear icon, "SOLUTIONS -" with a bar chart icon, "DISCOVER -" with a magnifying glass icon, "LEARN -" with a person icon, and "PRICING" with a dollar sign icon. To the right of the map are "LOGIN" and "SIGN UP" buttons. In the middle-left area, the text "MAP YOUR WORLD'S DATA" is displayed above a large, bold headline: "CartoDB is the Easiest Way to Map and Analyze Your Location Data". At the bottom left, there is a white "SIGN UP" button.



MapInfo.





Find (and Make!) the Maps You Love



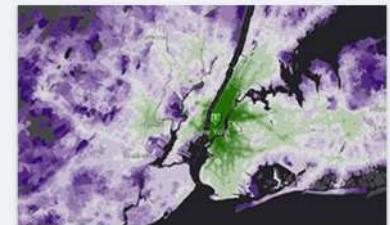
When the Skies
Turned Dark



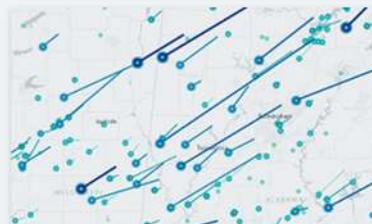
Breweries of the
World



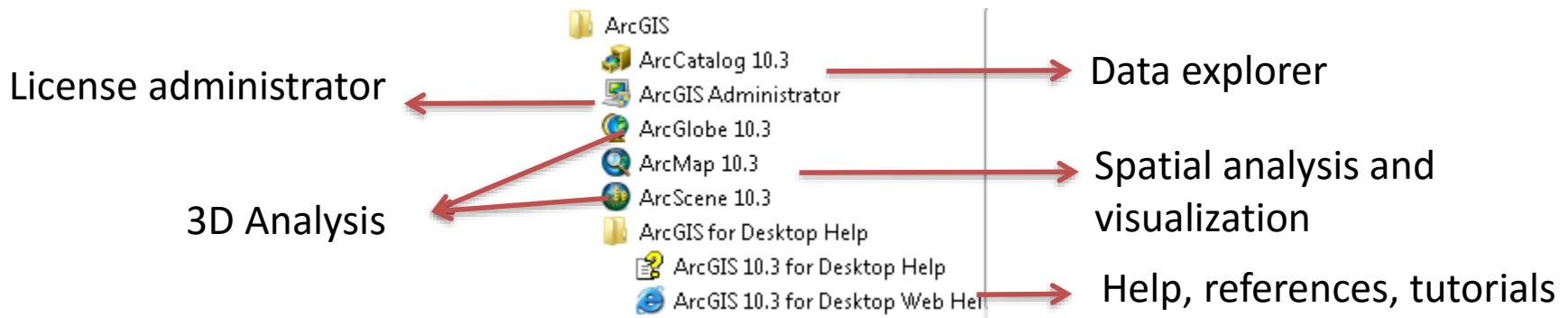
National Maps for
Switzerland



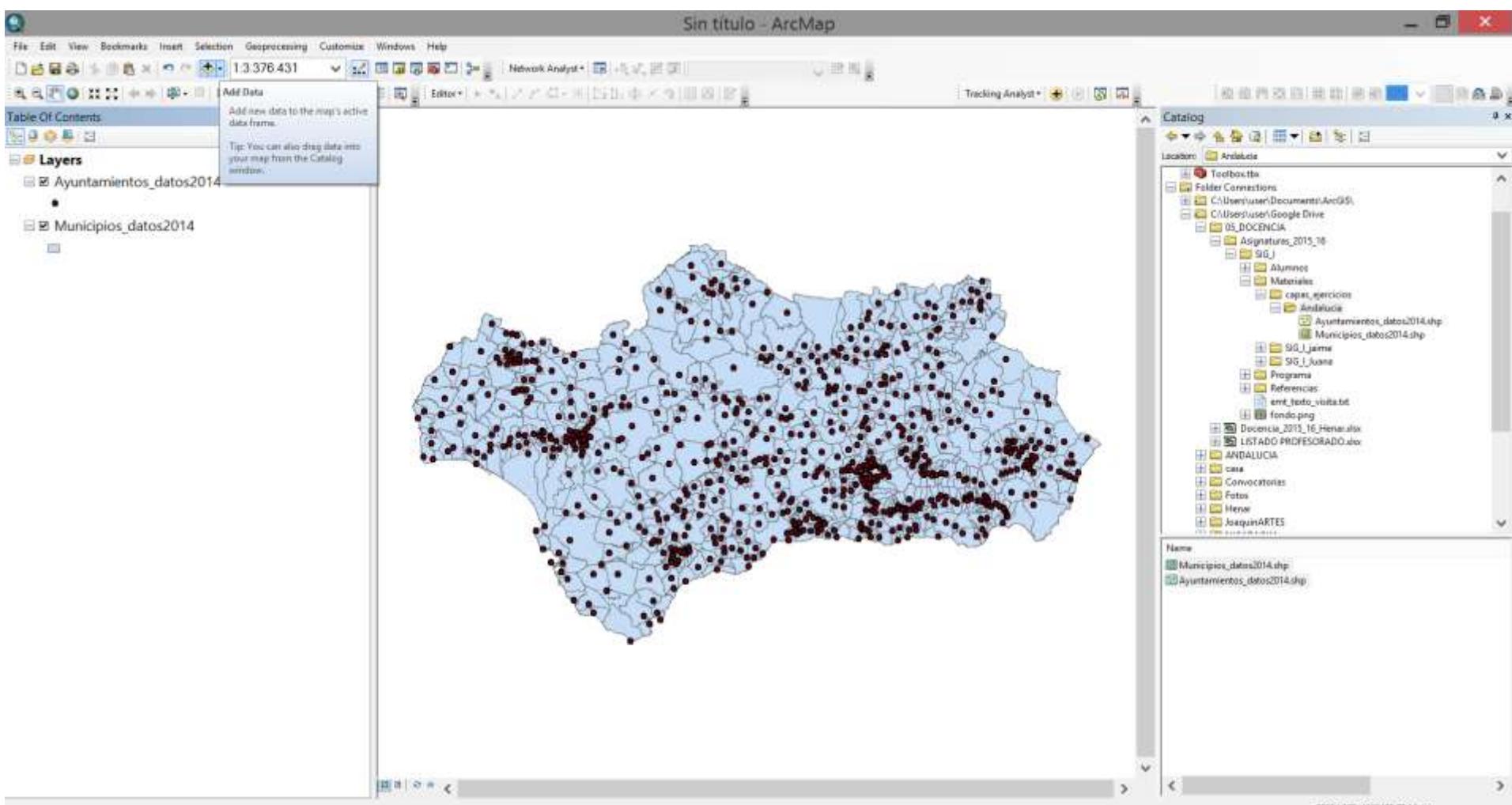
Job Accessibility



ArcGIS



ArcGIS – add data



ArcGIS – attribute table

Sin título - ArcMap

File Edit View Bookmarks Insert Selection Geoprocessing Customize Windows Help

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Layers

EU_country_ETRS89_LCC_EUROSTAT_2012

FID	Shape *	OBJECTID	CNTR_ID	SHAPE_Leng	SHAPE_Area
10	Polygon	62	EE	29.320417	7.021361
11	Polygon	65	EL	109.400349	13.769603
12	Polygon	67	ES	68.206516	53.595682
13	Polygon	69	FI	119.591786	62.998403
14	Polygon	73	FO	11.193939	0.239692
15	Polygon	74	FR	92.552285	71.754389
16	Polygon	78	GG	0.677488	0.008932
17	Polygon	93	HR	54.854143	6.452765
18	Polygon	95	HU	20.157361	11.036369
19	Polygon	97	IE	47.363119	9.404627
20	Polygon	99	IM	1.382188	0.078978

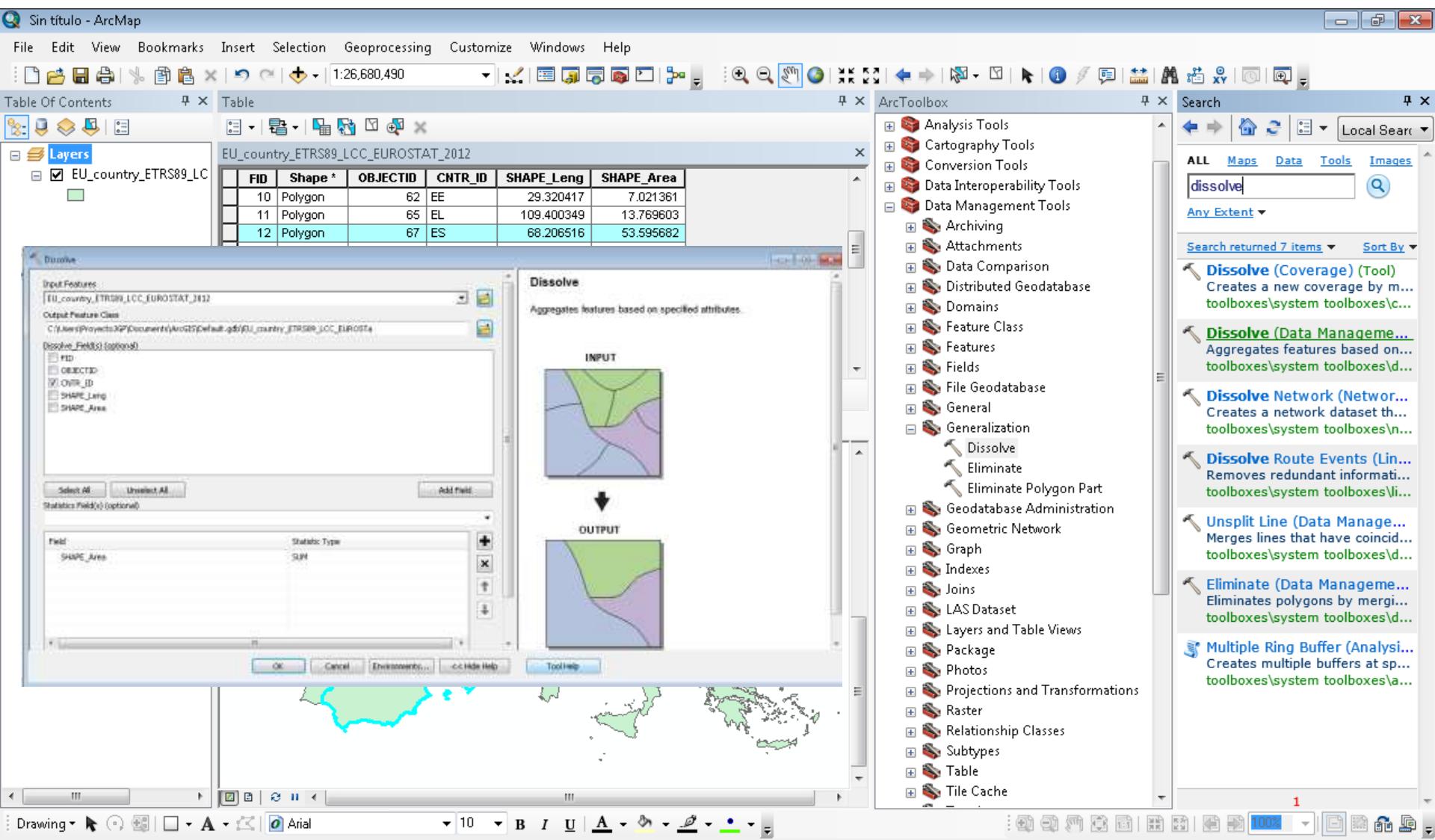
(1 out of 42 Selected)

EU_country_ETRS89_LCC_EUROSTAT_2012

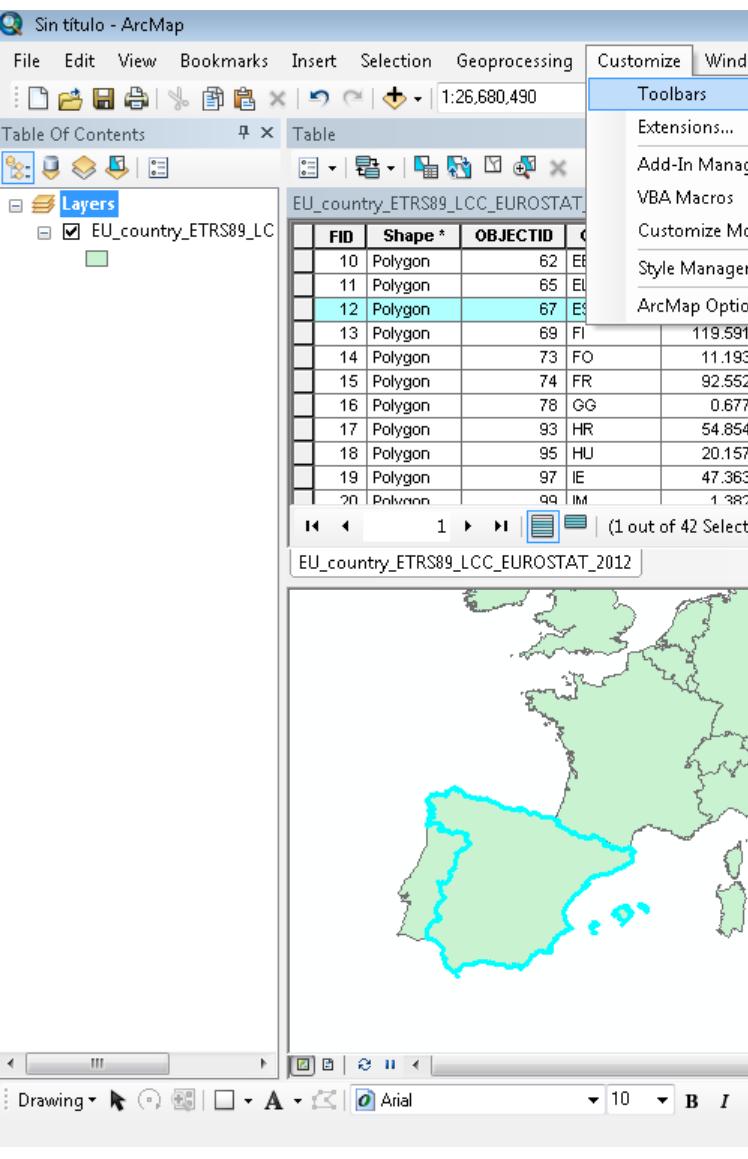
Location: EU_country_ETRS89_LCC_EUROSTAT_2012.shp

- 03_Tramites
- 2005_10_28_assess_study
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- Articulo_SpatialComponents
- ArticulosAccessibilidad
- ASTURIAS
- casa
- Conferences
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- COST
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 - ESPON
 - ETIS_database
 - ETISplus_Obs2010
 - ETISplus_roads_200510
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 - roads_eu.gdb
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 - new_speed
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 - GISCO
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ArcGIS –toolboxes



ArcGIS - extensions



Sin título - ArcMap

File Edit View Bookmarks Insert Selection Geoprocessing Customize Toolbars Extensions... Add-In Manager... VBA Macros Customize Mode... Style Manager... ArcMap Options... Draw Edit Vertices Editor Effects Feature Cache Feature Construction Geocoding Geodatabase History Geometric Network Editing Georeferencing Geostatistical Analyst GPS Graphics Image Classification Labeling LAS Dataset Layout Network Analyst OpenStreetMap Parcel Editor Publisher Raster Painting Representation Route Editing Schematic

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Layers

EU_country_ETRS89_LCC_EUROSTAT

Table

EU_country_ETRS89_LCC_EUROSTAT_2012

1:26,680,490

10 Polygon 62 EE
11 Polygon 65 EL
12 Polygon 67 ES
13 Polygon 69 FI 119.591786 6
14 Polygon 73 FO 11.193939
15 Polygon 74 FR 92.552285 7
16 Polygon 78 GG 0.677488
17 Polygon 93 HR 54.854143
18 Polygon 95 HU 20.157361 1
19 Polygon 97 IE 47.363119
20 Polygon 99 IM 1.382188

(1 out of 42 Selected)

Map view showing a map of Europe with Spain highlighted in blue.

Customize Windows Help

Toolbars Extensions... Add-In Manager... VBA Macros Customize Mode... Style Manager... ArcMap Options... Draw Edit Vertices Editor Effects Feature Cache Feature Construction Geocoding Geodatabase History Geometric Network Editing Georeferencing Geostatistical Analyst GPS Graphics Image Classification Labeling LAS Dataset Layout Network Analyst OpenStreetMap Parcel Editor Publisher Raster Painting Representation Route Editing Schematic

Customize Windows Help

Toolbars Extensions... Add-In Manager... VBA Macros Customize Mode... Style Manager... ArcMap Options... Draw Edit Vertices Editor Effects Feature Cache Feature Construction Geocoding Geodatabase History Geometric Network Editing Georeferencing Geostatistical Analyst GPS Graphics Image Classification Labeling LAS Dataset Layout Network Analyst OpenStreetMap Parcel Editor Publisher Raster Painting Representation Route Editing Schematic

Select the ArcGIS Desktop extensions you want to use. Extensions provide extended capabilities and usually require that you have a license to use them. The dialog lists the extensions that are currently installed on your system and which work with the application you are currently using.

Extensions

Select the extensions you want to use.

3D Analyst
 ArcScan
 Data Interoperability
 Geostatistical Analyst
 Network Analyst
 Publisher
 Schematics
 Spatial Analyst
 Tracking Analyst

Description:

3D Analyst 10.2
Copyright ©1999-2013 Esri Inc. All Rights Reserved

Provides tools for surface modeling and 3D visualization.

Close

ArcGIS – monitoring the outcomes

Sin título - ArcMap

File Edit View Bookmarks Insert Selection Geoprocessing Customize Windows Help

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- EU_country_ETRS89_LC
- EU_country_ETRS89_LC

FID Shape

FID	Shape
10	Polygon
11	Polygon
12	Polygon
13	Polygon
14	Polygon
15	Polygon
16	Polygon
17	Polygon
18	Polygon
19	Polygon
20	Polygon

Geoprocessing

- Buffer
- Clip
- Intersect
- Union
- Merge
- Dissolve
- Search For Tools
- ArcToolbox
- Environments...
- Results

Results

Open the Results window so you can track and review the geoprocessing steps you have performed. In this window you can also share your geoprocessing results with others as packages or services.

Press F1 for more help.

EU_country_ETRS89_LCC_EURO

Map View

ArcToolbox

- Analysis Tools
- Cartography Tools
- Conversion Tools
- Data Interoperability Tools
- Data Management Tools
 - Archiving
 - Attachments
 - Data Comparison
 - Distributed Geodatabase
 - Domains
 - Feature Class
 - Features
 - Fields
 - File Geodatabase
 - General
 - Generalization
 - Dissolve
 - Eliminate
 - Eliminate Polygon Part
 - Geodatabase Administration
 - Geometric Network
 - Graph
 - Indexes
 - Joins
 - LAS Dataset
 - Layers and Table Views
 - Package
 - Photos
 - Projections and Transformations
 - Raster
 - Relationship Classes
 - Subtypes
 - Table
 - Tile Cache

Results

- Current Session
 - Dissolve [180706_08092014]
 - Output Feature Class: EU_country_
 - Inputs
 - Environments
 - Messages
 - Shared

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ArcGIS - help

Dissolve (Data Management)

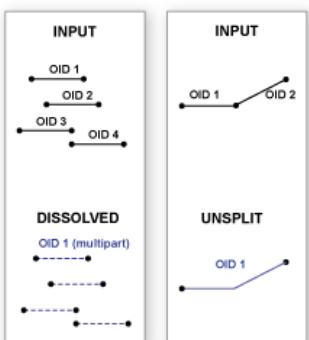
License Level: Basic Standard Advanced

Summary

Aggregates features based on specified attributes.

[Learn more about how Dissolve works](#)

Illustration



Usage

- The attributes of the features that become aggregated by summarized or described using a variety of statistics. The summarize attributes is added to the output feature class the following naming standard of statistic type + underscore name. For example, if the SUM statistic is used on a field output will have a field named SUM_POP.
- Dissolve can create very large features in the output feature especially true when there is a small number of unique values.

Syntax

```
Dissolve_management (in_features, out_feature_class, {statistics_fields}, {multi_part}, {unsplit_lines})
```

Parameter	Explanation
in_features	The features to be aggregated.
out_feature_class	The feature class to be created to contain the aggregated features.
dissolve_field [[dissolve_field,...]] (Optional)	The field or fields on which to aggregate features. The Add Field button, which is used in ModelBuilder, allows you to add new fields so you can complete the dialog and continue to build your model.
statistics_fields [[field, {statistic_type}],...] (Optional)	The fields and statistics with which to summarize attributes. Text attributes may be summarized using the FIRST or LAST. Numeric attributes may be summarized using any statistic excluded from all statistical calculations: <ul style="list-style-type: none">FIRST—Finds the first record in Features and uses its specific value.LAST—Finds the last record in Features and uses its specific value.SUM—Adds the total value for specified field.MEAN—Calculates the average for specified field.MIN—Finds the smallest value for records of the specified field.MAX—Finds the largest value for records of the specified field.RANGE—Finds the range of values (MAX-MIN) for the specified field.STD—Finds the standard deviation for values in the specified field.COUNT—Finds the number of values included in statistical calculations. Counts each value except nulls. To determine the number of null values in a field, use the COUNT statistic on the field in question, and a COUNT statistic on a different field which does not contain nulls (for example, the present), then subtract the two counts.
multi_part (Optional)	Specifies whether multipart features are allowed in the output feature class: <ul style="list-style-type: none">MULTI_PART—Specifies that multipart features are allowed. This is the default.

Code Sample

Dissolve example 1 (Python window)

The following Python window script demonstrates how to use the Dissolve tool in immediate mode.

```
import arcpy
from arcpy import env
env.workspace = "C:/data/Portland.gdb/Taxlots"
arcpy.Dissolve_management("taxlots", "C:/output/output.gdb/taxlots_dissolved",
    ["LANDUSE", "TAXCODE"], "", "SINGLE_PART", "DISSOLVE_LINES")
```

Dissolve example 2 (stand-alone script)

The following stand-alone script demonstrates how to use the Dissolve tool.

```
# Name: Dissolve_Example2.py
# Description: Dissolve features based on common attributes

# Import system modules
import arcpy
from arcpy import env

# Set environment settings
env.workspace = "C:/data/Portland.gdb/Taxlots"

# Set local variables
inFeatures = "taxlots"
tempLayer = "taxlotsLyr"
expression = arcpy.AddFieldDelimiters(inFeatures, "LANDUSE")
outFeatureClass = "C:/output/output.gdb/taxlots_dissolved"
dissolveFields = ["LANDUSE", "TAXCODE"]

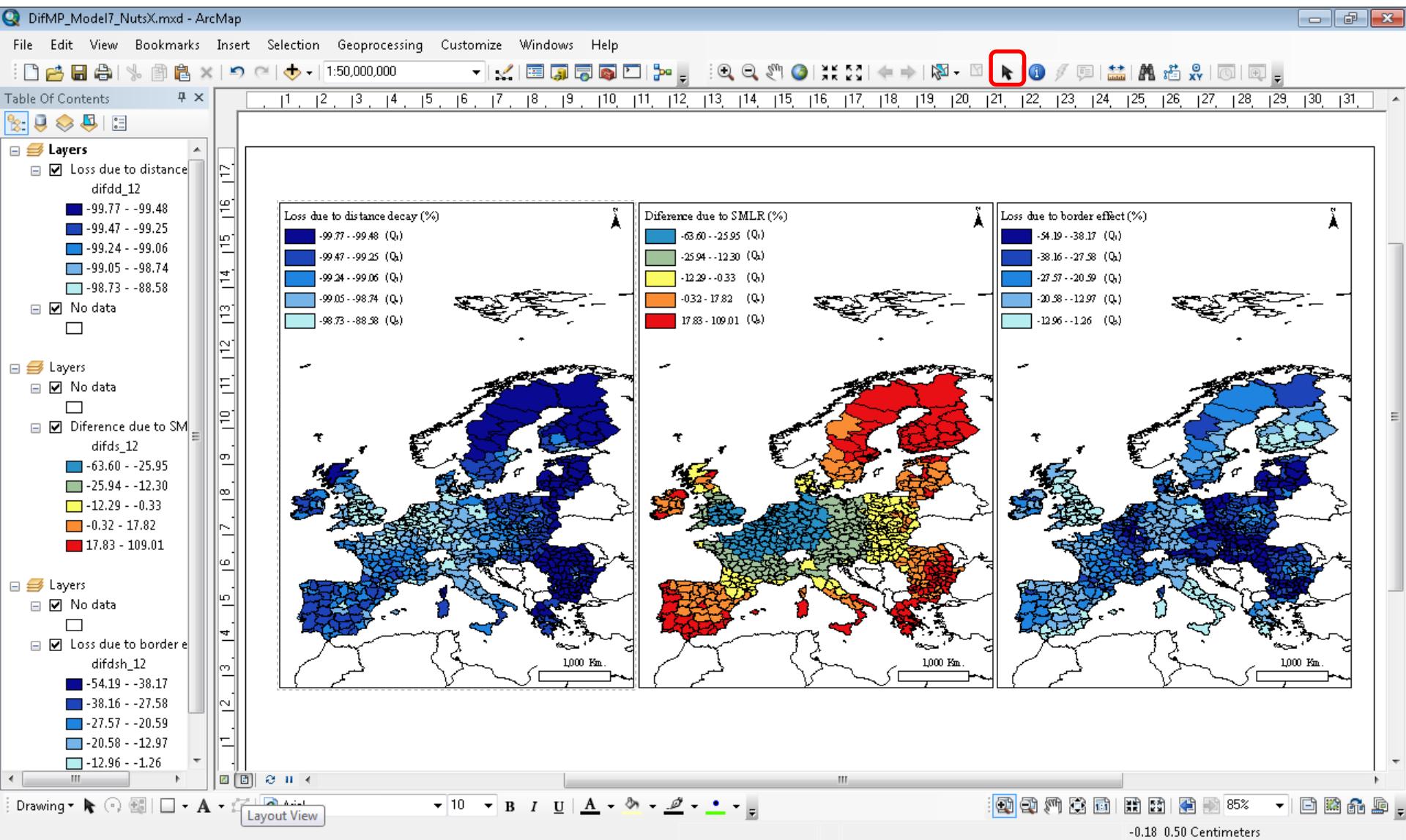
# Execute MakeFeatureLayer and SelectLayerByAttribute. This step creates a temporary layer containing all features that are not desired in the output.
arcpy.MakeFeatureLayer_management(inFeatures, tempLayer)
arcpy.SelectLayerByAttribute_management(tempLayer, "NEW_SELECTION")

# Execute Dissolve using LANDUSE and TAXCODE as Dissolve Fields
arcpy.Dissolve_management(tempLayer, outFeatureClass, dissolveFields,
    "SINGLE_PART", "DISSOLVE_LINES")
```

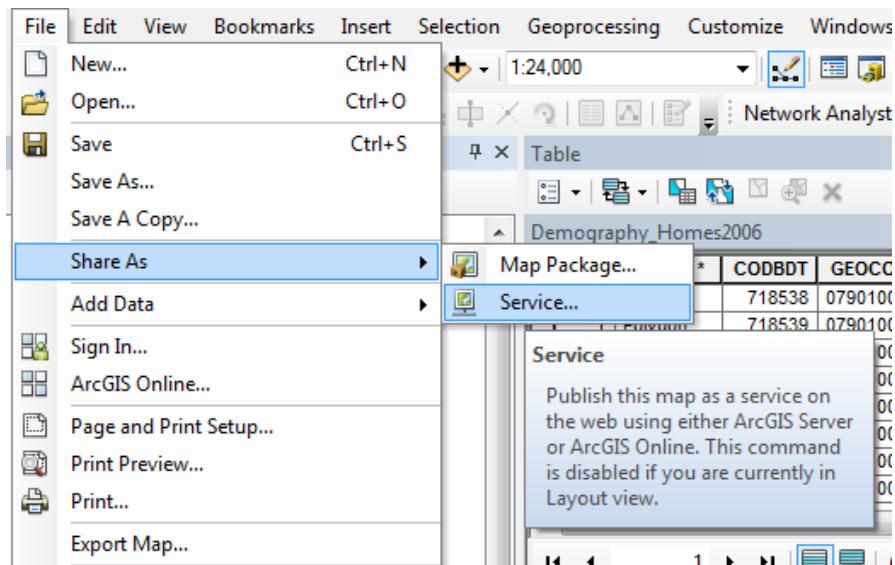
Environments

[Current Workspace](#), [Scratch Workspace](#), [Output Coordinate System](#), [Extent](#)

ArcGIS – map design



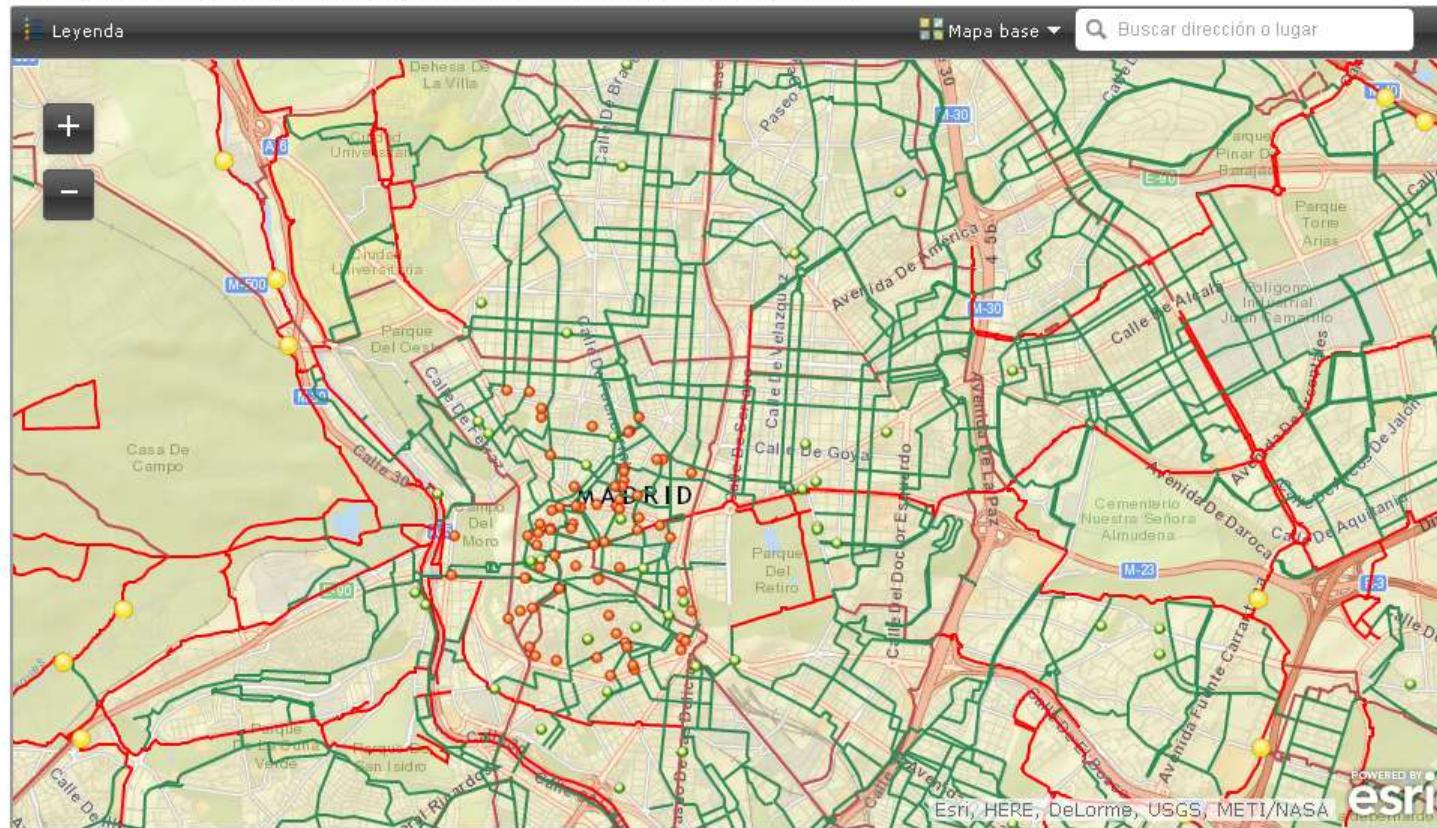
ArcGIS – share outcomes online





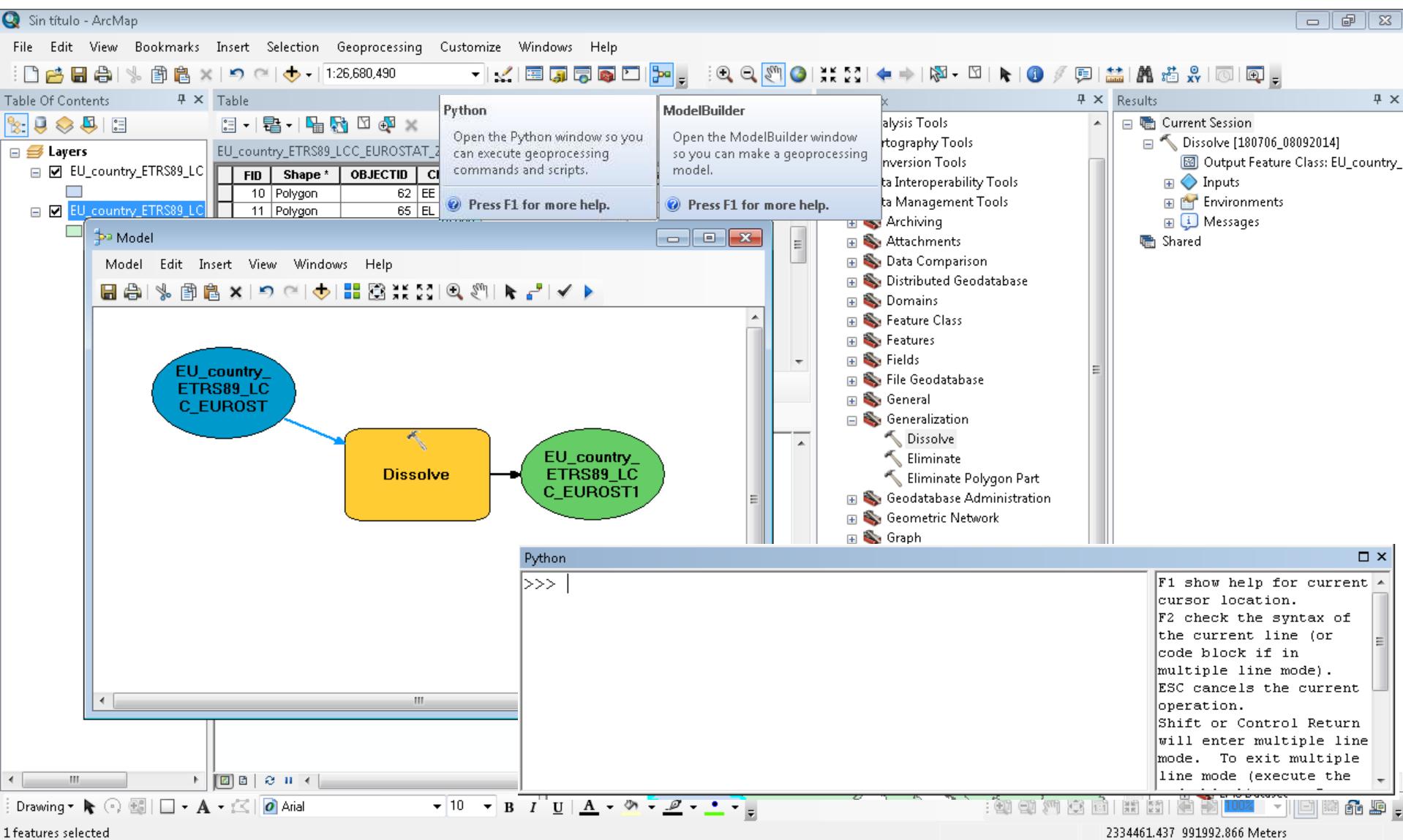
Mapa Ciclista

/// Mapa de las infraestructuras ciclistas de Madrid + Mapa de Calles Tranquilas ///



www.huellaciclistademadrid.es/mapa-ciclista

ArcGIS – programme



Benefits of mapping geolocalized data

- **Maps are a mean of recording and storing information.** All data that is relative to a certain place can be stored in maps and tables
- **Maps unveil spatial patterns.**
- **Maps are an effective in presenting information and communicating findings**

Workflow for the analysis of geolocalized data

- Define the question
- Look for data
- Select the methods and tools
- Perform the analysis
- Examine and improve the outcomes
- Share the outcomes



¡Muchas gracias!

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tGIS, dpto. Geografía Humana, UCM